

# Sierra Madre News

Sierra Madre's ONLY Complete Legal and Adjudicated Newspaper  
Serving 38,346 in Sierra Madre, Hastings Ranch, Sierra Madre Villa, Oak-Highland, Rosemead-Foothill Area

\$5.00 Yearly — 10c Copy Phone 355-3324

Sierra Madre, California — Thursday, December 12, 1968

20 Pages — Vol. 64, No. 7

## The Supreme Act of Vandalism



THE CRECHE as it appeared Sunday afternoon, viewed by many people and children as they left their places of worship, and the condition that it must have appeared at approximately 5:17 Monday morning before the below catastrophe hit.

## WE WONDER WHY . . .



WHAT IS LEFT of the Creche after fire struck at 5:18 Monday morning. Gordon Baker Lloyd, builder of the Creche estimated the damage at \$2000 for figures, completely burned, and \$125 for the building. It was stated that the figures may have been insured. Reconstruction may be possible stated Lloyd, "I will go to work on it immediately." The picture shows police and fire department investigators seeking clues as to the cause of the blaze.

## Creche Burned To Ground In Early Monday Morning Fire

By R. Robert Evans

The most dastardly thing that could happen to any community or any group of persons, took place at 5:18 a.m. Monday morning when a party or parties unknown set fire to the Nativity Scene in Kersting Court.

At 4:45 in the morning everything was calm, at 5:13 his desk.

a.m. the city street sweeper was completing his third turn around Kersting Court and had headed up Baldwin to complete his job onto Montecito. The pressman, Tony Rodriguez, of the Sierra Madre News had just come to work at 5:10, and Editor Evans was sitting at

A crackling noise drew the editor's attention to the outside and the flames were skyward, completely consuming the Creche, and enveloped the pepper tree at the rear.

The fire alarm was turned in at 5:18, and the Sierra Madre Volunteer Firefighters were on the scene at 5:18.59, but the entire structure, figures and all, in complete flames it was impossible to save anything, the entire Nativity Scene was a complete loss.

Will it be rebuilt? Yes, it certainly will, by 12 noon of the same day, John Buchan, Engineer from the Volunteers offered his time and ability to start building the structure immediately. The assembly in Kersting Court will be done by the Volunteer Firefighters.

Gordon Baker Lloyd was

Please turn to Page 13

## Make It Safe and Happy

## Fire Prevention Sends You Holiday Good Wishes

We are now entering one of the most beautiful and heart warming seasons of the year — Christmas. Even though Christmas brings joy to all, it can also bring tragedy.

The Fire Prevention Bureau would like to present a few handy hints to help your holiday season a safe one.

Your Christmas tree is a beautiful symbol of the holiday, but it must be decorated and maintained with caution. If you paint or spray your tree make sure that the material you use is flame-retardant. When you put your tree up make sure that it is not too close to the furnace, as the furnace will dry out the tree very quickly. Make sure the tree is not too close to the fire place — a spark can easily ignite the tree. You

should make sure that the lights you use on the tree are UL approved. Check all the wiring of the lights to make sure there are no bare wires to short and ignite the tree.

We also recommend that if you have an aluminum

Please turn to Page 14

should make sure that the lights you use on the tree are UL approved. Check all the wiring of the lights to make sure there are no bare wires to short and ignite the tree.

On December 20, the Senior Glee Club will travel to Altadena where a musical tribute to the season will be hosted by Sacred Heart School. Other Glee Clubs participating will be: Holy

Sierra Madre Volunteer Firefighters were called into action Saturday afternoon at the hour of 2:30 to the vicinity of Oakdale and Sturtevant Drive in the Canyon.

Engine Number 424 answered the alarm and made the run in 3 minutes and 42 seconds to find the area in complete flames, with a full scale brush fire.

Fourteen firefighters and one reserve answered the alarm, immediately stringing out 150 feet of 2½ inch hose, 300 feet of 1½ inch hose and the full booster line on the right side and half of the left side. Although the fire consumed an estimated 1/3 acres of the street on which she lived.

To her parents, Norman

and Ruth Ernstine, the

## \$5,000 Reward Offered

## Parents Seek Whereabouts Of 15-Year Old Daughter

Monday, March 18, 1968, began as an ordinary day for Elizabeth Lurene Ernstine when she left home for classes at Moore Junior High School in Redlands, California. But this Monday was not to be an ordinary day.

months of uncertainty and anxiety over their missing daughter "are the deepest anguish a person can go through. It is a shock so deep you become wooden," the mother explained.

The Ernstines are appealing nationwide for help in locating their daughter. Ernstine

Please turn to Page 8

## Fire Call Nos. 64, 65

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Please turn to Page 13

## Sierra Madreans: Meet Sgt. Robert 'Bob' Heasley



SGT. ROBERT ALFRED HEASLEY

... A Marvelous Sense of Humor

This next April, Sgt. Robert Alfred Heasley will have completed 18 years with the Sierra Madre Police Department. Thirteen of those years he also served as a member of our Volunteer Fire Department. His years of service place him as number two in seniority among full-time city employees.

An only child, born and raised in Ashtabula, Ohio, Bob and his mother lived with his maternal grandfather, who was a policeman. This man was the only "father" Bob knew, as his own father had passed away shortly before he was born. Being a member of what you would call a "police family" — his grandfather, a policeman for 40 years, a great-uncle, a police lieutenant, and an uncle who was also a policeman — undoubtedly is responsible for Sgt. Heasley choosing law enforcement as a career.

Sgt. Heasley was in the Army, stationed in Iceland when World War II was declared and subsequently arrived in Europe, spending 45 months overseas.

Refreshments will be served and float construction inspection awaits parade enthusiasts.

Please turn to Page 9

Don't Worry!!

4 Hr. Service

DRAPEs

FAN FOLDED  
FREE

50c Per Lb.

DRESSES  
ANY STYLE —  
ANY COLOR

\$1.00  
1 HR.

DRICAL

3537 East Foothill -- Pasadena

NEXT TO LOBSTER HOUSE

351-9555



Irene Will Do the Job For You

### Arcadia Florist All Set To Brighten Up the Holidays

"Scarcely a reminder is yes, even colorful shopping bags!"

Actually, the list of possibilities ends only with your imagination. If you're stopped for fear these "non-containers" won't hold water, guess again. Arcadia Florists cleverly handle the problem by lining your chosen vessel with a familiar kitchen helper . . . plastic-bags-on-rolls, more commonly known as Bag-gies.

Across the country new furnishings have been selected, and thoughts are wandering toward new and interesting decorative treatments. Still, one of the simplest and least expensive methods available to the consumer bent on sprucing up the interior of her home for the holidays is the use of fresh flowers.

Fresh blossoms are a part of Christmas lore and decor around the world. And, when it comes to holiday trimmings, Arcadia Florists design experts suggest adding unexpected dimensions of wit and fancy to floral arrangements.

How? First, eliminate the cliché look of the usual vase structures as floral vessels. Instead, substitute off-beat "non-containers" to achieve design character in every room of the house.

For example, unusual floral arrangements can be fashioned by manipulating such items as: decorative cardboard boxes . . . straw hats . . . go-anywhere lamp shades . . . a kitchen colander . . . straw baskets of all kinds (wine baskets, bread basket, sewing basket, waste basket, etc) . . . flowers to your desire.

Arcadia Florists note that these versatile plastic bags, available in a variety of sizes, provide the perfect water proof liner for any "non-contained" your fancy chooses.

So, don't hesitate! Many unusual, and surprisingly everyday objects are regularly brought to florists all over the country by customers who wish to be provided with a distinct touch of the different in their floral arrangements.

Arcadia Florists, located across from the Highlander Shopping Center in Arcadia, can easily handle all of your anticipated flower arrangements. Just call 357-1828, or the 24-hour service number 447-1000 and ask for "Irene" and your problems are all solved and your home will be beautiful with either fresh or artificial flowers to your desire.

2—SIERRA MADRE NEWS  
Thursday, Dec. 12, 1968

### Teen Center Grows

separate from, but in context with, the Civic Center project. The Committee's consensus was that a larger multi-purpose activity room would be desirable and not in conflict with the Civic Center planning, therefore the Recreation Activity Center Development Advisory Committee met with the architect on Monday, December 9 and recommends to the City Council that the larger room be provided as indicated in the original plans.

The Teen Age project estimated by the Architect to cost in the neighborhood of \$100,000 with a leeway of 10 per cent one way or the other, will not cost a few thousand dollars more, but was determined by the City Council as a necessity to — provide the meeting places desired for teen-age activities as well as other Civic and Fraternal organizations of the City.

The cost of this project will be paid for out of the Contingency Fund, money which has been accumulated over the past 10 years for this purpose and the building of a Civic Center.

The architect was given approval to complete the working drawings as soon as possible so that the project can go to bid and be under construction as soon as possible, that it may be partially ready for the summer activities in June and July of 1969.

Arcadia Florists, located in El Monte, helped her budget since she had to put in 47 hours of flying time and to rent a plane is rather expensive, Carol observes. She is now working on her commercial license with over 100 hours of the 160 required already on her record. Carol works for her uncle at the airport as a receptionist and Girl Friday.

Other officers of the club are Bruce Keene of Altadena, Jeff Strouse of Alhambra, and Steve Dunson of Sierra Madre who helped Carol with arrangements.

—Richard E. Woodin

Transplant Odds

A person receiving a transplanted kidney from a relative donor has a 75 to 80 per cent chance of living one year and a 50 to 65 per cent chance of living two years or more.

Support your local merchant — buy locally.

### HOLIDAY SPECIAL

with Rex Campbell

\$20 PERM  
For  
\$12.99

INCLUDING HAIR CUT  
& STYLE

Foothill-Rosemead Shopping Center  
3645 E. Foothill Blvd.

Custom Hairstylist

Best of Care  
For  
Your Hair

Andre-Norman

355-7148

### Letters To the Editor . . .

Dear Editor:

On December seventh, Americans observed the day Pearl Harbor was bombed — the day the United States entered the "war to end all wars," World War II.

How many at that time recalled that it took America only four and one half years to defeat the world's two greatest military machines? (If the politicians had not lent their aid, it probably would have taken even less time than that).

How many also wondered, when reflecting on that fact, why the United States cannot defeat a handful of half-starved Communist guerrillas in North Vietnam, after being at war with them over five years?

World War II, the "war to end all wars," did not fulfill its planners' desires, unless of course those true plans were to make Europe and Asia safe for Communism, for in that regard the war was most successful.

Today, American youths are dying in Vietnam while their country and its allies supply their enemies. On Pearl Harbor Day, the President and others made pious remarks about Pearl Harbor. Let those who made the pious remarks this Pearl Harbor Day put meaning into their words by taking action which would allow our boys in Vietnam to win that war so they can come home.

With sincere gratitude,  
Norm Bernstein  
776 Crafton Ave.  
Redlands, Calif. 92373

### Little Line

The U.S. Navy's largest overseas shore command, the U.S. Naval Support Activity, DaNang, Vietnam, has a one-plane air force. The C-117 has been dubbed by its crew: White Elephant Airways.

Trade at home! Support your local merchants!

# Wanted!

### A WIFE FOR CHRISTMAS . . .

Who Wants Her HUSBAND To Be

The BEST DRESSED Man In Town!

You Can Do So, By Purchasing A

Gift Certificate For A Fine Custom

Tailored Suit, Sport Set Or Slacks

Completely Hand Tailored In the Most

Elegant English and Italian Woolens.

\$39.50 to \$165.00

Don Jackson

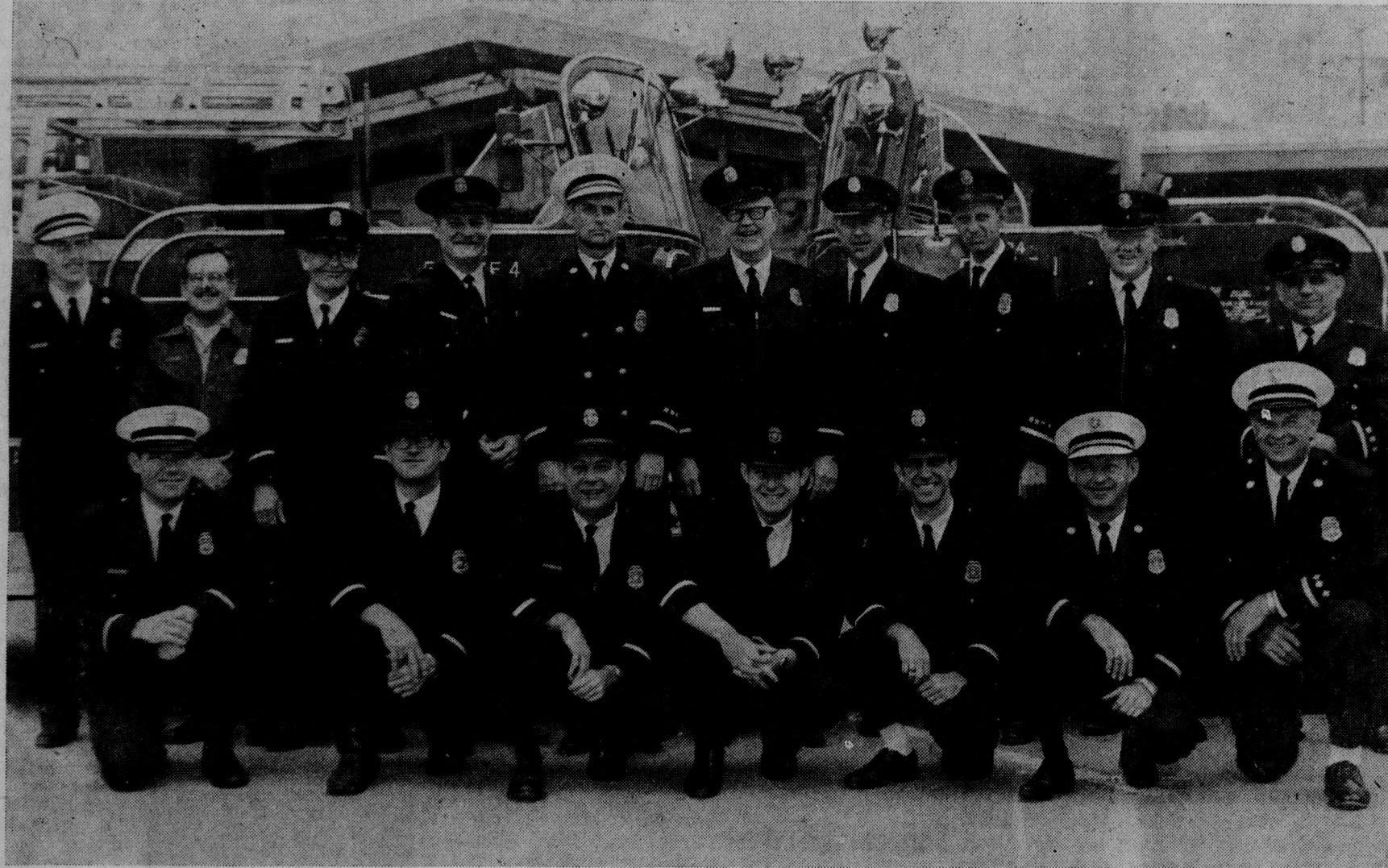
Store for Men

18 W. Sierra Madre Blvd.

355-1236

Custom Tailoring Since 1947

Fine Men's Wear



TO ALL CITIZENS OF SIERRA MADRE & AREA  
FROM YOUR

## Sierra Madre Volunteer Fire Fighters

Your Wonderful Contributions To Our 3 - Project Fund Drive Makes All Of Us Very Happy.

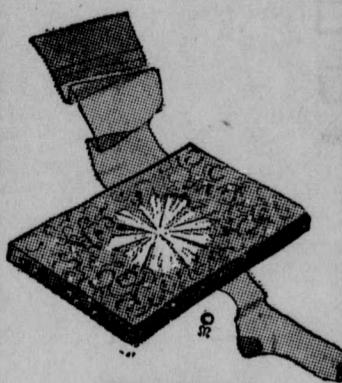
Through Your Efforts We Hope To Bring Much Happiness To The Community Children This Christmas and Again At Easter Time.

Your Efforts Will Also Be Greatly Appreciated By Those Less Fortunate Who Will Receive A Measure of Benefit Throughout the Year Ahead.

STARTING  
DEC. 13  
Our Store  
Will Be  
Open  
Evenings  
Till 9 P.M.

# BE EARLY \* \* \* BE THRIFTY \* \* \* BE WISE !

# Merry Christmas Shopping



**SUPP HOSE**  
**\$4.95 & \$5.95**

MEN'S  
SUPP HOSE  
**\$4.95**

MOJUD NYLONS  
Fine Quality Hose in the  
Newest Shades, Seamless,  
Full-Fashioned, Demi-Toes  
Non-Run  
From  
**99¢ to \$1.65**

*Handbags*  
\$3.95 to \$11.95

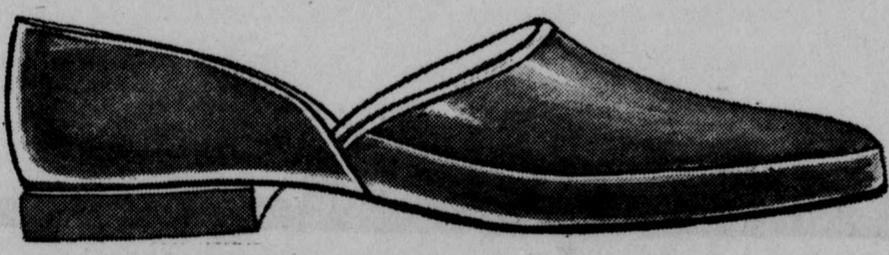


*Handbags*  
\$3.95 to \$11.95

**SQUAW BOOTS**  
White, Black  
Natural, Turquoise  
Sizes 5 to 10  
ALSO  
**TEE PEE CREEPERS**  
*In Sand Color*



**KNEE HI'S**  
Red, White, Navy  
Brown  
**\$1.00**



**MEN'S GIFT SLIPPERS**  
**ROMEOS OPERA FELTS CORDUROY** \$2.95 to \$7.95

**MOCCASINS**

FOR THE  
WHOLE FAMILY



Children's & Women's  
**\$3.95 - \$4.45**

Men's & Boys'  
**\$5.95 - \$6.95**



Children's  
**ZIPPER SLIPPERS**  
Red Felt Only  
Sizes Infant's to Child's 3

**\$1.95**

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41 NORTH BALDWIN

S&H Green Stamps  
BankAmericard  
Master Charge

Mind if I make a Suggestion?

FREE  
Gift  
Wrapping



**MEN'S DRESS SOX**  
**\$1.00**

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Women's  
**Soft Kid Scuffs**  
Solid Comfort  
Pink - Blue  
White  
Black  
**4.95**

**PANTY HOSE**  
*In All Colors* \$2.50

*Nite-Aires*  
**snug-a-bug**



As seen in  
September  
Ingenue

Campus bound? Leave what you must, but be sure to pack the shag. It's the dorm thing, this mad little multi-dot shearing that's quite the warmest bit of cool around. Have it your way —

Pink - Blue - Red  
Yellow - Orange  
Green \$3.95 to \$7.95

ASK ABOUT OUR  
**CLOSE-OUT  
SPECIALS**

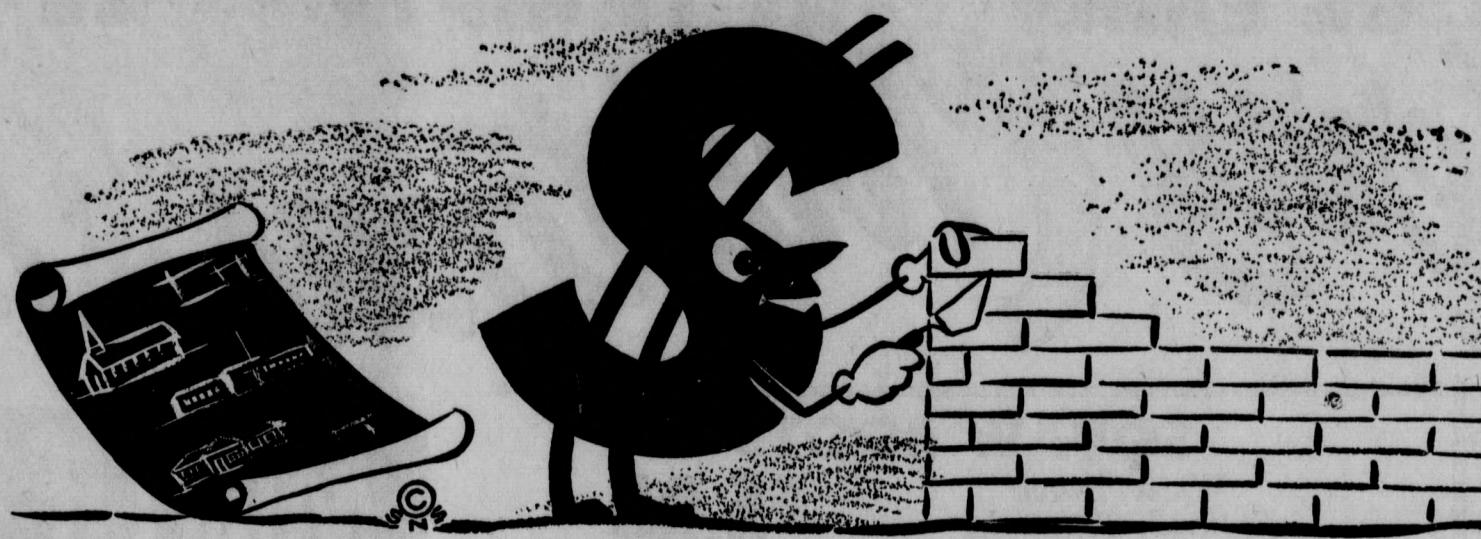
For  
MEN -- WOMEN -- CHILDREN

Save Money At Ralph's!

355-0479

# Trade is a Builder

\* Does  
your Trade  
Build  
for You?



TRADE built this community . . . its homes, its churches, its schools, its business houses, its jobs, its pleasant way of life.

Without Trade . . . the exchange between neighbors of labor's fruits for goods and services . . . none of these would —nor could—exist here.

Quite naturally . . . more trade builds better communities. Every single additional dollar that is spent here at home does its bit to bring greater prosperity for

you and for all of us who live here.

As a matter of fact, Trade builds wherever it exists. Spend your money at home, the trade it creates builds here. Spend it in the city, the building takes place there.

There is contentment, security and opportunity in a growing community. These are the most important things that your dollar buys . . . but they can't be wrapped up and taken home with you from a city store.

## It Pays to Buy Where You Live

These firms are genuinely interested in the future of our Community and your welfare . . . patronize them

### HARTMAN REXALL PHARMACY

Since 1910

29 N. BALDWIN

EL 5-3311

### ROYAL DRUGS

Free Delivery We Give S&H Green Stamps  
82 W. SIERRA MADRE BLVD. EL 5-3456

### RAMBEAU T.V. ANTENNA SERVICE

The best in T.V. Service  
17 W. SIERRA MADRE BLVD. EL 5-1560

### FOOTHILL T.V. CABLE COMPANY

You will see more in 1968  
38 N. BALDWIN 356-1702

### THE HIGHLANDER DRIVE-IN LIQUOR STORE

Jim Burke and sons  
324 W. SIERRA MADRE BLVD. EL 5-8544

### BYRON HOPPER, Jeweler

90 W. SIERRA MADRE BLVD. EL 5-3372  
Complete Customer Service  
Devoted To Their Satisfaction

### WISTARIA FLOWER SHOP

Floral Arrangements  
74 W. SIERRA MADRE BLVD. EL 5-0113

### CARL HANSEN FORD

Sierra Madre's Authorized Dealer  
120 W. SIERRA MADRE BLVD. EL 5-2321

### BROWN'S FURNITURE

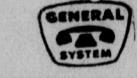
Free decorating service  
303 W. SIERRA MADRE BLVD. EL 6-1371

### HAPPY'S LIQUOR STORES

Free Delivery — Marshall Mendell, Mgr.  
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115 East Lime  
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Our newest addition — Dyna-Moneter Tuning  
22 E. MONTECITO EL 5-1146

### SIERRA MADRE PLUMBING

Appliance and Service  
15 KERSTING COURT  
EL 5-7272

### RALPH'S SHOE STORE

We Fit Your Feet . . . Not your Imagination  
S.&H. Green Stamps BankAmericard  
41 N. BALDWIN EL 5-0479

### DON JACKSON

Finest in Men's Wear  
Custom Tailoring  
18 W. SIERRA MADRE BLVD. EL 5-1236

### AL FOXTON CHEVRON

"Station and Garage"  
115 W. SIERRA MADRE BLVD. EL 5-2178

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"Complete Catering Service"  
Don & Betty Stuart, new owners  
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"Free pick-up and delivery"  
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Open 10 to 2  
Working for the people of the Community  
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"Your Hometown Newspaper"  
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Paints — Gifts — Sports  
Hardware — Housewares  
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REALTOR  
Listings always wanted  
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"The finest in Bakery Goods"  
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Complete Insurance Coverage  
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Custom Draperies & Picture Framing  
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In Mind  
feminine fashions  
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"Ask Trudie"  
39 E. MONTECITO EL 6-1495

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"New Gifts Arriving Daily"  
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SIERRA MADRE 356-1421

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30th year serving the people of  
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9 A.M. to 9 P.M.  
331 W. SIERRA MADRE BLVD.

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Mon.-Fri. Open til 5 p.m. — Sat. till Noon  
38 MONTECITO 355-2331

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A Community Owned Institution  
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### BUD'S TV

Authorized RCA VICTOR Sales  
Repairing All Makes Television - Stereo - Radio  
CALL 356-1090  
53 N. BALDWIN IN SIERRA MADRE

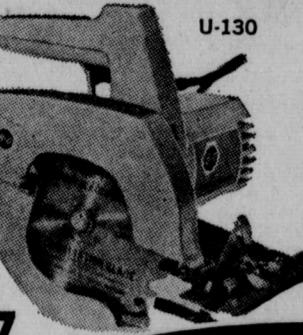
### V.I.P. TRAVEL AGENCY

49-A S. BALDWIN AVE. EL 5-1438  
"The only complete travel service in the area"  
World-wide affiliations

FOR YOUR CHRISTMAS SHOPPING  
CONVENIENCE  
STARTING MONDAY, DECEMBER 16

Must Gifts for Men  
Black & Decker ... POWER TOOLS

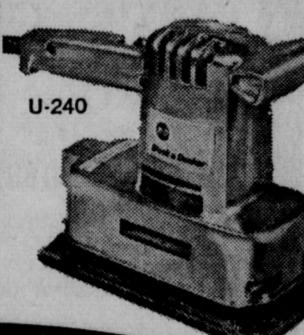
7 1/4" CIRCULAR SAW



1 H.P. 4400 RPM.  
9 amps. 115V AC.  
Blows sawdust off  
cutting line. Cuts 2 x  
4's at 45°. Easy and  
accurate adjustment.  
Save \$4.45.

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DELUXE DUAL ACTION SANDER



Over 32 sq. in. sanding area. Orbital or straight sanding.  
3 1/8" x 9" paper.  
Sands flush on 3 sides. 2.2  
amps. 4000 RPM.  
Save \$2.22.

2777

YOUR CHOICE

\$ 27 77 EACH

2-SPEED JIG SAW



High speed for wood  
and compositions;  
low for metal and  
plastics.  
2.5 amps.  
Cuts 2"  
softwood.  
Save \$2.22.

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1/4" VARIABLE SPEED DRILL KIT



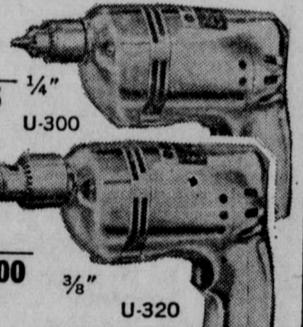
27 pieces: gold metal  
carrying case, bits,  
chuck, paint mixer,  
sanding discs, wire  
brush. Variable speed  
convenience. Save \$5.24.

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YOUR MAN DESERVES THE BEST... Black & Decker

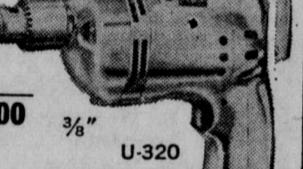
Black & Decker COMMERCIAL DRILLS

24 99  
SAVE 9 45



For the professional  
or homeowner  
who wants the  
best. Roller  
bearings.

29 99  
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For the man  
who wants or  
needs excel-  
lent drill  
quality. Roller  
bearings. Dou-  
ble reduction  
gears.

BIG DRILLS AT BIG SAVINGS

Black & Decker HEDGE TRIMMER



ALL-NEW 13"  
DOUBLE EDGE

2.0 amp motor.  
Scallop edge of blade  
cuts cleaner with greater  
ease. Auxiliary handle  
assures complete  
control.

INTRODUCTORY  
OFFER 23 88  
AVAILABLE SEPT. 1, 1968

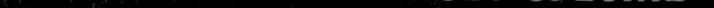
GREAT GIFT IDEA

Black & Decker  
1/4" DRILL KIT...8 PIECES

U-100 1/4" drill. 1/4", 3/16" & 1/4" Bits. Wheel arbor. Horizontal drill stand. Chuck key. Chuck key holder. (U-100 drill alone, \$10.99)

REG. VALUE  
\$15.44 13 99

BEGINNER SET SPECIAL • SAVE \$1.43



ALSO  
TO  
HELP  
WITH  
YOUR  
MANY,  
MANY  
CHORES

WE'LL  
Gift Wrap  
IT FREE

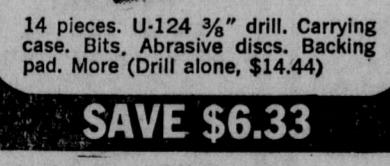
READY  
FOR  
THE  
TREE!



3/8" DRILL  
KIT

REG. VALUE  
\$26.32

19 99



1/4" VARIABLE  
SPEED DRILL KIT

REG. VALUE  
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27 77



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KIT

REG. VALUE  
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PAY STATION FOR  
SOUTHERN CALIFORNIA  
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FREE  
PICK UP and DELIVERY

Authorized  
HOOVER SERVICE

Use Our Lay Away Plan

Camp Fire Girls Elect President;  
Hear Dr. Berch With Keynote Speech

Mrs. H. Alfred Dunn of Pasadena was elected at the annual meeting of the San Gabriel Valley Council of Camp Fire Girls to serve a second year as president of the Council Board of Directors of the 3,500 member organization. Members and directors gathered for dinner at the Athenaeum at Caltech for their annual business meeting and program on Tuesday evening, December 16.

Mrs. Arthur Babcock of Altadena was presented with the Luther Halsey Gulick Award, Camp Fire Girls' highest award for service to a council. Mrs. Babcock, director of the Altadena Public Library, has served as a member of the Camp Fire Girls Board of Directors for the past six years, as secretary of the board and as chairman of the personnel committee.

Elected to serve with Mrs. Dunn were Mrs. George Scrim, treasurer and Herbert Warneke, vice president, both of Pasadena. Mrs. Marion Durfee and Mrs. Richard Lewis of South Pasadena, will serve as secretary and vice president respectively.

New members elected to the Board of Directors at the meeting are Mrs. Ben Dysart of Pasadena, Dr. Berch, and P. Michael Hart of Temple City. Other members of the board elected in previous years and continuing in service are Dr. Shelby Dietrich, Mrs. Allie Louise Almore, and Mrs. Douglas Ankeny, Mrs. Candace Kromer, and Mrs. Donald Parker. More are Mrs. Roy Appleby, Mrs. Robert Beckley, Mrs. Frederick Kirr, Mrs. Roy E. Potts and Mrs. Herbert Smith.

Keynote speaker for the meeting with the topic "Camp Fire — Tomorrow" was Dr. William Berch, superintendent of the San Gabriel School District. A Camp Fire parent, Dr. Berch is a member of the National Council of Camp Fire Girls and a former president of a Camp Fire Girls Council in northern California. He has served in many civic posts during the course of his career as a teacher and as a school administrator. Dr. Berch's undergraduate work and M.A. degree were completed at Stockton College and College of the Pacific, his Ed.D. degree at the University of California at Berkeley in 1967.

Miss Allie Louise Almore was honored for outstanding service to the Council when she received the Ernest Thompson Seton Award, second highest local honor. More awards given to outstanding volunteers were the Charlotte Joy Transworth, received by Mrs. Robert Samuelson of La Canada and Mrs. Keirn Zebb of Pasadena. Mrs. Lloyd Gehre of Temple City and Mrs. William Heller of Pasadena were honored with the Waken Award. Keirn Zebb, whose service was recognized at the 1967 annual meeting with the presenta-

You and Your Neighbor  
by NANCY BRYAN

My, but oh my! Was the Christmas Caravan Home Tour on Wednesday, December 4 beautiful. Each of the five homes — on the tour sponsored by the Church of Jesus Christ of Latter-Day Saints (Mormon) in East Pasadena for their building fund — was lovely, not only as individual homes, but in Christmas spirit and Christmas decorations. Gift items available at the boutiques set up at each home were fantastic and ranged from home preserves, cookies, bread to fine stitchery. The five most gracious and charming host and hostesses were: Mr. and Mrs. Claron L. Oakley, Mr. and Mrs. Francis Howell, Mr. and Mrs. L. Grant Robinson, Dr. and Mrs. Robert M. Ashby, and Mr. and Mrs. Robert B. Hansen.

Dr. and Mrs. Edgar J. Fitzgerald of Wallace, Idaho were the guests of his mother, Mrs. Maud L. Fitzgerald, of 735 E. Grandview, widow of the late attorney, John L. Fitzgerald, Sr. The all too short, but enjoyable visit of a few days included Thanksgiving Day. Mrs. Fitzgerald, Sr. will be 96 next February 12.

Marberry Shop

ARCADIA — PASADENA

NOW OPEN  
EVERY EVENING  
10 A.M. TO 9 P.M.  
TILL CHRISTMAS



CREATIVE  
PLAYTHINGS  
NOW AT  
MACABOB TOYS

2080 E. Colorado, Pasadena — 796-8131 Open Every Night Till Christmas Sun. 11-5

Diane's

HOLIDAY SPECIAL

Diane's at Hastings Ranch Center invites you to our sale — fabulous Hong Kong imports, Christmas gifts galore, elegant gowns and beautiful dress.

1. ORIENTAL JADE —

After shave, or cologne. Cool, refreshing, and masculine. See, feel, and apply to truly appreciate this wonderful gift item for your man. Reg. \$3. — Specially yours \$1.

12. MEN'S JADE CUFF LINKS —

Chinese coin pattern in gold and green jade. Distinctive jewelry. Reg. \$6. — SPECIAL \$2.

13. HAPPY COATS —

Washable cotton, handsewn, adorably styled. Designed for casual living. Reg. \$6. — SPECIAL \$3.

HONG KONG HAND-TAILORED SUITS  
— FOR MEN —

PERSONALLY DESIGN YOUR OWN SUIT — Have it hand-tailored with meticulous attention to your 33 dimensions — slimming, flattering, inimitably styled for sartorial elegance and perfect fit. Select your style fastidiously featured for your personality.

SELECT FROM 3,500 SWATCHES in wool worsted, silk- or wool-mohair, sharkskin, cashmere, tweeds, silk- or silk-wool, wool-worsted or wool-silk-sharkskin, dacron- or terylene-wool, magic mohair suiting, silk kid mohair, worsted flannel, gabardine, wool serge, tropical wool, doeskin.

COATS/SPORTS COATS have underarm sweatpads; fully silk-lined with thousands of hand-stitches all over canvas foundation; collar and lapel elegantly handstitched; each buttonhole stoutly hand-sewn; 3 inside coat pockets.

TROUSERS/SLACKS have crotch region and each leg silk-lined; hand-sewn heel guards for wear and balance; built-in rubber-pads to hold shirt in; right top cash pocket.

SILK & WOOL SUIT — SPECIAL \$89.98 (21% Customs Tax, Transportation and Insurance Included.)

Free Alteration For Perfect Fit — Lay Away Plan

3741 E. FOOTHILL, PASADENA

Diane's

Phone: 356-1501

Take Escalator to Upper Level

(Between Sears, A&P Ontra)

HASTINGS RANCH SHOPPING CENTER

FREE PARKING — USE YOUR BANKAMERICAN or MASTER CHARGE  
FROM 12:30 TO 9:30 P.M. MONDAY AND SUNDAY  
FROM 10:00 A.M. TO 9:30 P.M. TUESDAY THROUGH SATURDAY

# "RIGHT" PRICED PROPERTY IS SELLING

Check the Real Estate Listings In This Week's Sierra Madre News Classified . . . Visit Your San Gabriel Valley Realtor

## WANT TO SELL... BUY... RENT... HIRE? USE THE CLASSIFIED ADS

Phone  
EL 5-3324

Straight classified 55¢ a line, \$1.50 minimum; 3 times or more \$1.35 minimum.  
Classified display, \$1.50 an inch; monthly, \$1.25 an inch.

Phone  
EL 5-3324

COPY DEADLINE 2 P.M. TUESDAY

6-SIERRA MADRE NEWS Thursday, Dec. 12, 1968

REAL ESTATE FOR SALE REAL ESTATE FOR SALE

### ELEVEN NEW HOMES Now Built & Sold . . .

#### 6 More Now Under Construction

Come, select your home soon to get the  
choicest site available.

##### SPANISH DECOR

Newly re-modeled 3 bedroom and 3 bath, family room, kitchen w/built-ins, separate laundry room. Deep lot. Near Park & St. Rita's. \$26,000  
Dorothy Halpern 446-6898

##### CUSTOM RANCH

NEW OFFERING. Center hall design with 3 lge. bdrms., 2½ baths home, decorated by Biggars. Lge. paneled family rm., blt-in birch kitchen, glassed lanai room overlooks elegantly landscaped garden. Owner transferred — immediate possession.  
Belle Partch EL 5-2844

IMMEDIATE POSSESSION — \$1000 DOWN  
3 Bdrm., Family Rm. 2 Fireplaces. Beautiful decor. Master Bdrm. suite w/private bath. Elec. built-in range. Fenced yard. \$28,500

##### UPPER HASTINGS

We have several excellent buys. Two vacant and owners transferred. Can be purchased with LOW DOWN.

Call Jay Yeats 449-4500

##### 3 BEDROOMS VALLEY VIEW IN FAMILY ROOM

Beautiful blt-in kitchen, natural wood cabinets. Split level lot. Japanese style landscaping with reflector pool. New room air conditioning blt-in. Asking only \$32,900

##### SPLIT LEVEL

4 Bdrms., fam. rm., Blt-in kitchen & dishwasher. Tastefully decorated throughout. Beautiful custom landscaped yard. H. & F. plunge w/reflector pools. Separate & private side play yard for children. \$49,950

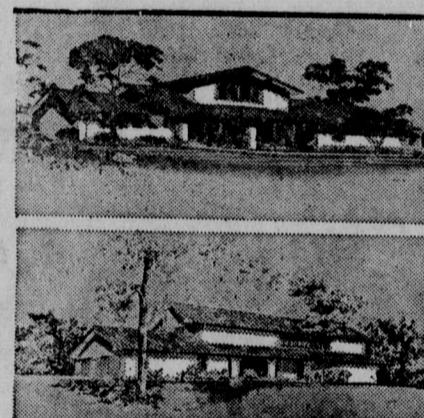
355-2765 YEATS CO. 449-4500

### 11 New Homes Now Built & Sold

#### 6 More Now

#### Under Construction!

Come, choose your home soon  
to get the choicest site available



**Greenglen/Sierra Madre**

Constructed by  
**F & P  
CONSTRUCTION CO.**

A Variety of Floor Plans  
Available For Your Choice



Prices  
Start At  
**\$48,450**

#### — DELUXE FEATURES —

- ◆ 4 and 5 Bedrooms
- ◆ 3 Baths
- ◆ Kitchen Built-Ins
- ◆ Wall to Wall Carpets
- ◆ Split Level Designs
- ◆ Tile or Shake Roofs
- ◆ Tremendous View of San Gabriel Valley

#### Located In Sierra Madre's Exclusive Area

- ◆ Close To Schools
- ◆ Village Shopping Convenience

#### MANY STYLES AND FLOOR PLANS TO CHOOSE FROM . . .

Select Your View Lot and Plan Now. Choose Your Own Colors, Interiors  
Carpets, Vinyl, Floors and Appliances.

#### 16 HOMES NOW OCCUPIED

SEE OR CALL THE

**YEATS COMPANY**  
3854 E. COLORADO — PASADENA

**449-4500**

**355-2765**

Investment Opportunity!  
R.P. Zone, Sierra Madre Blvd. 5 low rentals. \$255 total rent can be upgraded. Full price Only \$25,000. Owner will carry 1st T.D. at 7%.

SIERRA MADRE  
REALTY

JOHN H. CURTIS  
Realtor  
25 S. BALDWIN  
355-3433

**449-4500**

Res. 355-0996

REduced!

for quick sale. Remodelled ranch style 3 Bdrms. 2 Ba., Fam. Rm. Mountain view, nice decor. W/w cpts. nat. Birch kitchen, Elec. blt-ins, Bkfst. bar. lovely landscaped fenced in. Covered patio in fine area schools.

**\$29,750**

OWNER

355-6363

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for quick sale. Remodelled ranch style 3 Bdrms. 2 Ba., Fam. Rm. Mountain view, nice decor. W/w cpts. nat. Birch kitchen, Elec. blt-ins, Bkfst. bar. lovely landscaped fenced in. Covered patio in fine area schools.

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## BUSINESS DIRECTORY • • • •

### AUTO REPAIRS

NORM'S GARAGE  
MOTOR TUNE UP —  
BRAKE SERVICE  
Dependable Auto Repair  
Operated by  
Clarence N. Morrison  
22 E. Montecito  
EL 5-1146  
Closed Saturdays

### CARPENTER

Carpentry &  
Cabinet Maker  
Call a Professional  
355-7476

### PAINTING

If Your Home  
Deserves the Best  
CALL

R. L. MANNION  
PAINTING  
and  
DECORATING  
Sierra Madre  
355-3791

Licensed & Insured  
Residential & Commercial  
Interior & Exterior  
Established  
15 years locally

FIRST QUALITY  
CARPENTRY & PAINTING  
Licensed and Bonded

Mel Goodsell  
355-1725

### PHARMACY

PRESCRIPTIONS  
Reg. Pharmacist in charge  
Free Delivery  
ROYAL DRUGS  
82 W. Sierra Madre Blvd.  
EL 5-3456

### RADIO & TV REPAIRS

RAMBEAU  
TV ANTENNA  
SERVICE

Servicing All Makes of  
TV's, RADIOS and  
ANTENNAS  
EL 5-1580

### SEWING MACHINES

SALES & RENTALS  
TUNE UP  
\$3.75  
Any sewing machine or  
vacuum  
Pasadena Sewing  
Machine Co.  
827 E. Colorado 793-0605

### LANDSCAPING

FRED OSTI JR.  
Landscaping & clean-up  
• Relandscaping  
• New Lawns  
• Sod Removal  
• Sprinkling System  
• Ivy Mowing  
• Rototilling • Grading  
• Rubbish Hauling  
FREE ESTIMATES  
Licensed & Insured  
EL 5-7353 (anytime)

### TAX SERVICE

Sondergard's  
BOOKKEEPING &  
TAX SERVICE  
Small Business  
Bookkeeping  
Income Tax Service  
355-6446  
R. A. Sondergard  
128 ESPERANZA AVE.

### NURSERY

MAMA PETE'S  
DAY NURSERY  
HOURS: 7:30 to 5:30  
71 SUFFOLK 355-9567

### TOWING

**TOWING**  
24 HOUR  
**WRECKER**  
SERVICE  
CLARK'S  
PAINT & BODY  
SHOP  
355-1755

### R Alexander

Fast Tree Service  
TREES REMOVED  
TOPPED - TRIMMED  
LOTS CLEARED  
RUBBISH HAULED  
R. ALEXANDER  
355-2537

### APPLIANCES AND REPAIRS

DUMAS  
Electrical Appliance  
and Vacuum Service  
All Types and Makes of  
Small Home Appliances  
Expertly Repaired  
Including Hoover & Kirby  
Vacuums, Paper Bags and  
Hoses for All Models  
Radios, Keys, Locksmith  
12 N. Baldwin Ave.  
355-1596

### RUBBISH

COMMERCIAL RUBBISH  
WEEKLY OR DAILY  
RESIDENTIAL PICK-UP  
SPECIAL OR PART LOAD  
Municipal Contractor  
City Refuse Service Co.  
215 E. Huntington Dr.  
Arcadia HI 6-4691

### INSURANCE

HARRY A. LANGE & ASSOCIATES  
A Complete Insurance Service  
81 W. Sierra Madre Blvd. 355-7196

## GIVE ANTIQUES FOR CHRISTMAS GIFTS THIS YEAR!

I Will Trade My Old Antiques  
For Your Old Antiques  
Come In, Let's Talk About It!

### SPECIALIZING IN



Free Estimates

355-1330 -- 355-3143

**ANTIQUES**

13 Kersting Court

Sierra Madre

Thursday, Dec. 12, 1968

SIERRA MADRE NEWS 7

## EXPERT SHOE REPAIR

ORTHOPEDIC WORK OUR SPECIALTY  
SHOES REPAIRED WHILE YOU WAIT  
WE REFINISH OR DYE SHOES ANY COLOR

AT

**RALPH'S SHOE STORE**

8 & Green Stamps  
BankAmericard

355-0479

41 North Baldwin



### INSTANT SURPLUS

For  
Old Gold - Antiques  
Diamonds  
In Any Condition

**VILLAGE JEWELERS**

161 E. FOOTHILL, ARCADIA  
Highlander Shopping Center

### HELP WANTED

### HELP WANTED

## CHRISTMAS BILLS

around the corner?? Pay them with excellent earnings  
representing Avon Cosmetics! No Exp. necessary.  
Free training. For details call —

793-6044 or 446-5788

**DRIVERS WANTED**  
Good pay plus Expenses  
SANTA SLEIGHS INC.  
Call 355-7331

### WANTED TO BUY

**MINK**  
FOR SALE  
MINK COAT  
Full length — Brown  
Size 36  
355-1392

**PARK-LANE**  
Needs you!  
Full or part time  
For interview please call  
355-2756  
Fri. 12:30 to 4 p.m.

### SINGER

Sewing Machine  
Small cabinet & in  
excellent condition.  
VERY REASONABLE  
Call Eves. 355-0539

**LOST AND FOUND**  
FOUND  
Young Black Male,  
poodle type dog  
Small, flat red color  
No. license  
CALL 355-2377

### ARIZONA FLAGSTONE

2 to 3 Tons \$190.00. Also  
160 Square Cement Tiles,  
\$35.00 or best offer.  
EL 5-2718

**INSURANCE**  
FOR YOUR  
INSURANCE NEEDS  
SEE NINA NEALE  
NEALE  
AGENCY  
20 NO. BALDWIN  
EL 5-1406

### CHILD CARE

CHILD CARE  
State Licensed  
2 Openings  
My Home  
355-3787

**HOME FOR OLDSTERS**  
SINGING OAKS  
Happy living for oldsters  
Complete Care  
Monthly Rates  
110 N. Mountain  
Monrovia  
359-9108

### TRUST DEEDS

1st and 2nd  
REAL ESTATE LOANS  
We Buy, Sell and Make  
Real Estate Loans  
446-4423  
L.A. 681-6331  
601 S. First Ave.  
Arcadia  
Southern California  
Trust Deeds

### WANTED

OLD GUNS  
WAR RELICS  
355-9473

### AUTOMOBILES

### Red Mustang

1968 RED FASTBACK

V-8, 3 Speed.

Under warranty

Only \$1975

After 5 P.M. 355-6139

### USED CAR PROBLEMS

### SOLVED

See ROCK BRANDT at  
Neugent Motors

Dealer in Fine Cars —

Serving Sierra Madre

& Arcadia

12 YEARS

421 E. HUNTINGTON DR.

at 5th. Arcadia

• HI 6-1102 •

### PERSONALS

### PERSONALS

PERSONALS are \$1.25, check or

cash enclosed. The Staff does not

answer to one directed to them.

Personals which obviously

call attention to themselves and

those returned if unclaimed

identifies unclaimed article.

Personals are messages between

two people who, for various

reasons have no other method of

contact.

OUR MERRY CHRISTMAS  
GIFT TO YOU — Your  
husband's Topcoat, Over-  
coat or raincoat, cleaned  
and on a hanger for only  
\$1.19; also while you are  
at it you can have the  
same done for yourself  
and we will take care of  
hubby's shirts and at the  
low, low price of 4 for 99¢  
in boxes or on hangers —

SIERRA MADRE NEWS 7

### PERSONALS

when Jack comes home  
just tell him where you're  
going — SALLY

HAB — Take it from me; it  
will not work — CON-  
STANCE

JOHN — Sorry 2 late! I'm  
engaged to Joe who helps  
operate the PHOTO COPY  
MACHINE at the SIERRA  
MADRE LIBRARY now for  
only 15¢ — Cheapest thing  
since the 5 cents cigar.  
ADVERTISING pays —  
MARSHA

"NEVER used anything like  
it," say users of Blue  
Lustre carpet cleaner.  
Rent Shampooer, \$1 —  
ARNOLD'S Hardware and  
Gift Store, Madre Blvd.  
355-3365

REWARD — has been  
offered for information  
that will lead to the con-  
viction of party or parties  
who set the fire in the  
Court Monday mornings.  
Give your information  
to the Sierra Madre  
Police who will verify if  
you are entitled to the  
reward, then contact this  
newspaper.

HELP! HELP! — Your Sierra  
Madre Baseball Association,  
buy your Christmas  
trees on the lot next to  
the Woman's Club House,  
the profits will go toward  
the expenses of the com-  
ing season. BUY LOCAL-  
LY — CT

JANETTE — Never had  
more fun in my life, sitting  
at Petite Beauty Shop, having my hair  
completely redone and  
thinking of John home doing  
the dishes and changing the baby. Lolita now  
has her shop open evenings till 9. What a house-  
wife's joy. Call her today for your appointment, and  
she will have you looking like a movie star.

### LOST AND FOUND

ARIZONA FLAGSTONE  
2 to 3 Tons \$190.00. Also  
160 Square Cement Tiles,  
\$35.00 or best offer.  
EL 5-2718

### CHILD CARE

CHILD CARE  
State Licensed  
2 Openings  
My Home  
355-3787

### HOME FOR OLDSTERS

SINGING OAKS  
Happy living for oldsters  
Complete Care  
Monthly Rates  
110 N. Mountain  
Monrovia  
359-9108

### TRUST DEEDS

1st and 2nd  
REAL ESTATE LOANS  
We Buy, Sell and Make  
Real Estate Loans  
446-4423  
L.A. 681-6331  
601 S. First Ave.  
Arcadia  
Southern California  
Trust Deeds

### WANTED

OLD GUNS  
WAR RELICS  
355-9473

### AUTOMOBILES

### Red Mustang

1968 RED FASTBACK

V-8, 3 Speed.

Under warranty

Only \$1975

After 5 P.M. 355-6139

### USED CAR PROBLEMS

### SOLVED

See ROCK BRANDT at  
Neugent Motors

Dealer in Fine Cars —

Serving Sierra Madre

& Arcadia

12 YEARS

421 E. HUNTINGTON DR.

at 5th. Arcadia

• HI 6-1102

## You and Your Neighbor

by NANCY BRYAN

Sierra Mesa School will hold their Christmas program "Holiday Music in the Air" on Wednesday at 9 a.m. and the public is invited. All 4th, 5th and 6th grade students will be taking part in the program, as will the Glee Club, Boys Choir and Orchestra, among others. The Christmas, donated every year by the PTA, will be up and decorated entirely with decorations made by the pupils.

On Friday, December 20 in each classroom, the room mothers will be in charge of a PTA sponsored Christmas party. Christmas vacation will be from Saturday, December 21 through Sunday, January 5, 1969 inclusive. So see you back in the classroom at Sierra Mesa on Monday, January 6 . . . next year!

During Christmas vacation the Pasadena Department of Recreation will sponsor a recreation program, "Christmas Vacation Playground," at Sierra Mesa School, starting on Monday, December 23, 24, 26, 27, 30. Timothy Nickolas Todd, grandson of Ted and Marion Stetson, celebrated his November 29th birthday a week early with the help of twenty playmates from the neighborhood and nursery school and the "Party Wag-on." Bet that was one bunch of worn out kids after all the merry-go-round rides, train engine rides, tub rides, popcorn, cotton candy and soft drinks. Little Timothy is the son of Mr. and Mrs. Jerry (Patricia Stetson) Todd.

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(Closed Sundays)

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Till  
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MASTER CHARGE

### Sierra Madreans: Meet Sgt. Bob Heasley

tabula, Ohio, and also an only child, had met Bob through a mutual friend when she was studying to become a teacher. At the time of their marriage, Jeannette was teaching in Lakewood and they had decided to stay in California.

Sierra Madre became the Heasley's home town in 1950 and it was here that they raised their two children. Daughter, Ann, married last year and she and her husband live in Alhambra, and "Butch," still at home, is a sophomore at PHS.

Miniature railroading, HO and N gauge, is a hobby somewhat neglected by Bob since the Heasley's acquired a mountain cabin in the Big Bear area. "Bob's chief delight" says Jeannette, "is tearing down the house and then rebuilding it . . . So remodeling is definitely a hobby, too." She adds, "And Bob's already planning on some remodeling changes at the cabin." The Mrs. seems to delight in this hobby too and joins in, not only with suggestions, but by helping.

Cooking is a relaxing hobby the Sgt. also enjoys and while everything he "creates" is excellent, his specialties are a chocolate cake and pizza. An appreciation for "good music" — an euphemism for "long hair" — classical and serious music — is something that the whole family shares with Bob. Not to be mistaken for a serious music snob — Bob knows what he likes and listens for pure enjoyment only. The family also shares an enthusiasm for hiking, when the opportunity arises.

The tall, well liked Sgt., with excellent police qualifications, was appointed by the City Council in April, 1966 as Acting Chief of Police until the new Chief Zurcher was selected and appointed in August of 1966. As an unforgettable incident, Sgt. Heasley cites an experience that occurred when he had only been on the department about 5 or 6 days, and was on duty in the field. He received a radio call from the dispatcher to investigate an attempted suicide. "Being green," states Bob, "I knocked at the door at the address I had been given."

Those ladies attending were: Mrs. Nina Dimick, Mrs. Marie Peters, Mrs. Myrtle Heasley, Mrs. Edna Thorson, Mrs. Johanna Horne, Mrs. Henrietta Henkely, Mrs. Rena Kiesel, Mrs. Helen Hill, Mrs. Helen Wheeler, and Mrs. Vivian Singleton. Also Mrs. Pearl Patterson, Mrs. Flora Anderson, Mrs. Emily Gibson, Mrs. Mille Freisinger, Mrs. Louise Misemer, Mrs. Betty Thomas, Mrs. Katherine Koonce, Miss Ella Mae Herring, and Mrs. Bessie Irwin.

Out-of-town guests included, Mrs. Ann Stranga of Hollywood, Mrs. Margaret Pfleger and Mrs. Marie Echenrode.

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46<sup>th</sup> Anniversary  
**SALE**  
Beautiful Furniture  
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796-3332 681-9826  
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He went on to say that a voice answered calmly and quietly, "Just a minute." When Bob had waited more than what he considered to be plenty of time, he started to knock again and the door opened by itself.

Imagine his surprise when he found that his knocking on the door had coincided with the dialogue of an actress on the TV which was on. (By the way, the "victim" was visiting a neighbor down the street.) Sierra Madreans should be proud indeed to have such a man as Bob Heasley at their beck and call in time of need.

### Ladies Host Bridge Luncheon

By Nancy Bryan

Last Tuesday, December 10, three Sierra Madre ladies — Mrs. Dorothy Crouchly, Mrs. Frances Gardner and Mrs. Molly McKim — co-hosted a gay holiday bridge luncheon in the Mirror Room at the Huntington Sheraton for

teacher trainees from Pacific Oaks and P.C.C. were also invited to join in the fun.

An accolade to all of the members of the Church of Jesus Christ of the Latter-Day Saints that worked so hard to make their Christmas Caravan Home Tour such a huge success. They had a magnificent turn-out and one of the nicest things of the whole tour is the fact that in each home the hosts and hostesses shook hands and introduced themselves.

It was a warm gesture well received. Hope they repeat the tour next year.

Mr. and Mrs. Harold Tuftield of Kindred Road opened the holiday season with cocktail buffet party for a group of their friends.

They diversified from the regular Christmas ham and turkey menu to serve their delighted guests a tasty Mexican dinner. Carol carried out her Christmas decorations to compliment the meal or should I say vice versa.

Those invited were Mr.

and Mrs. Jack Resnick who are in the process of building a home in the area. The party served to introduce the Resnicks to some of their new neighbors. In addition were Mr. and Mrs. Ronald Young, Mr. and Mrs. Raymond Tiglar, Mr. and Mrs. John Nyberg, Mr. and Mrs. Robert Keilholtz, Mr. and Mrs. Burt Tibbet, Mr. and Mrs. Robert Madison, Mr. and Mrs. Randy Krocenert, Mr. and Mrs. Harry Gray, Mr. and Mrs. Richard Hunt, Mr. and Mrs. George Pastre, Mr. and Mrs. Roy Hoffman, Mr. and Mrs. Richard Goldman, Mr. and Mrs. Terry Fishkin, and Dr. and Mrs. Kenneth Kraus from Santa Ana.

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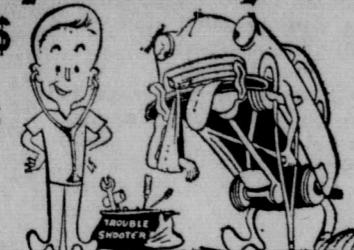
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Those invited were Mr.

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Watch from the comfortable lounge as the technicians make  
150 separate tests. • TO EXPOSE hidden trouble. • ANTICIPATE malfunctions before they happen. COULD SAVE YOUR  
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## Meet three new owners of the Gas Company.



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Matter of fact, you can't—just by looking at them, because so many owners of the Gas Company look just like your neighbors. In fact, they probably are your neighbors. For the Gas Company (like any investor-owned company in America) is owned by all kinds of people from all walks of life.

There are more than 16 million shares of our business owned by people like barber Vince Cottone. Some of these people bought our stock in their own names. Others, like Patsy Cook, may have become owners of the Gas Company by way of investments their employers have made for their pension plans. Still others, like Duke Morton (getting his first hair cut), may have become owners because their grandfathers bought them shares as birthday presents.

People who have a financial stake in the Gas Company know that any company that can offer good service at reasonable rates is going to do all right. And that's the way we do business.

But whether you're an investor or not, the Gas Company works for you anyway. As an investor-owned company, regulated by the California Public Utilities Commission, we depend on your support. We do our best to deserve it. That's why we work extra hard to please you.

**SOUTHERN COUNTIES**  
(Investor-owned Company of the Pacific Lighting System)



### Largest Increase Ever Recorded

## Personal Income Shows Upward Trend For 1969

Californians this year are in the process of realizing nearly \$76 billion in personal income, Security Pacific National Bank reports.

Next year this paychecks and other income are expected to gross in the neighborhood of \$81 billion.

Personal income has risen rather spectacularly in the Golden State, according to a report by the Economic Research Department of Security Bank. The state's total income in 1960 amounted to just less than \$43 billion.

This year's projected figure is \$5.8 billion more than the \$70.2 billion Californians received last year. Income in 1967 was, in turn, greater by \$5 billion than that received in 1966. From 1960 through 1966, the state's personal income figures increased at an average yearly amount of \$3.7 billion.

Increases in prices and taxes diminish this year's \$5.8 billion gain, somewhat, but it is substantially the largest one-year dollar gain ever recorded by any state.

California's per capita personal income (based on a mid-year population estimate by the California Department of Finance) would range in the neighborhood of \$3,480. The comparable figure for 1967 would be \$3,604.

Department of Commerce figures place California a sixth among the fifty states in terms of per capita personal income (behind Connecticut, New York, Illinois, Alaska and New Jersey) and first in terms of total personal income (well more than a billion dollars ahead of second-place New York).

Particularly noteworthy gains in wages and salaries contributed largely to California's hefty total income increase for this year, Security Bank reports. The state has experienced an outstanding advance in construction payrolls.

Since 1960, however, wages and salaries have increased at a slightly lower rate than that for total personal income, while "other labor income" has increased more rapidly than any other component of personal income.

Another fast rising category is that listed as "transfer payments": Retirement plan income, Social Security

Support Your Hometown  
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### Mrs. L. Lombardy Is Guest Speaker

Mrs. Louis Lombardy, president of the Pasadena Woman's Club Juniors and their husbands will celebrate their annual Christmas party at the residence of Mr. and Mrs. Gardner Thurman in Sierra Madre on December 13 from 6 to 8 p.m.

Juniors will honor their life members, Mrs. H. H. Bohn, Mrs. Jack Calhoun, Mrs. W. R. McCallum, and Mrs. Don Richardson, by making a contribution to City of Hope.

Luncheon reservations may be made by calling one of the following numbers: 355-7660 or 798-1063.

United Cerebral Palsy of Los Angeles County estimates that one of every 350 persons in this community is cerebral palsied.

Attend the church of your choice every Sunday. You'll find your neighbor there.

**Take your problems to CHURCH this week --  
millions leave them there!**



### Sensing . . .

problems, for the nation is threatened from within by those who want to destroy all the ancient rules of a decent society.

If the moral framework of individual life is shattered, the United States will be lost. Character, not wealth or sophistication, is the foundation of American greatness. Thus now is the time to end permissiveness and to stress the stern duties of life.

### It's time to make your Christmas gifts

BE CREATIVE. ENJOY THE HOLIDAY SEASON.  
CHOOSE FROM A LARGE SELECTION OF  
NEW MATERIALS.

- Redi-made Picture Frames.
- Mats-Glass & Tru-site Glass Cut To Order.
- Special — Old World De' Coupage Kits.

### 1/3 OFF—Original Oil Painting

ARTS — HANDICRAFT — HOBBY SUPPLIES

## THE ARTISAN

617 S. FIRST AVE., ARCADIA

447-8310

### FIRST CHURCH OF CHRIST, SCIENTIST

186 W. Highland Ave.

Sunday School for Pupils up to age 20  
9:30 a.m.  
Sunday Service and Child Care 11:00 a.m.  
Wednesday Evening Testimonial Meeting  
8:00 p.m.  
The Reading Room at 22 N. Baldwin Ave.  
Open Daily Except Sundays and  
Holidays from 12 to 5 p.m.

### BETHANY CHURCH OF SIERRA MADRE

Baldwin at Montecito

REV. ROBERT M. VANDER ZAAG  
9:30 a.m. ..... Sunday School  
11:00 a.m. ..... Morning Worship  
6:00 p.m. ..... Youth Fellowship  
7:00 p.m. ..... Evangelistic Service

### UNITED CHURCH OF CHRIST

(Sierra Madre Congregational  
Fellowship)

Sunday Worship Held 11:00  
At Altadena Community Church  
943 E. Altadena Drive

### CHURCH OF ASCENSION (EPISCOPAL)

North Baldwin at Laurel  
REV. W. W. WORSTALL, Rector  
SUNDAYS

7:30 a.m.—Holy Eucharist  
9:15 a.m.—Morning Prayer  
9:30 a.m.—Church School Classes  
9:30 a.m.—Community Mass & Sermon  
WEEKDAYS  
6:40 a.m.—Morning Prayer  
7:00 a.m.—Holy Eucharist  
5:00 p.m.—Evening Prayer

### CHURCH OF THE NAZARENE

191 W. Sierra Madre Blvd.

JOHN W. ESTERLINE, Pastor  
Sunday Morning Bible School ..... 9:45  
Morning Worship ..... 10:50  
Young People's Service ..... 7:00 p.m.  
Mid-Week Prayer Meeting ..... 7:30 p.m.  
(Wednesday)

### CONGREGATIONAL CHURCH

"Church of the Singing Tower"  
Sierra Madre Blvd. at Hermosa

Morning Worship — 11 o'clock  
Church School, Adult Bible Class  
9:30 a.m.  
Jr. and Sr. Hi: 7 p.m.  
College Age: 8 p.m.  
Niners: 4 p.m.

### SIERRA MADRE METHODIST CHURCH

West Sierra Madre Blvd. at Michillinda  
REV. MARK TROTTER, Minister  
Sunday Services at 9:30 and 11 a.m.  
Sunday School 9:30 a.m.

### ST. RITA'S CHURCH

318 N. Baldwin Ave.

FR. THOMAS O'MALLEY  
FR. PATRICK CALLANAN, Ass't  
Sunday Masses 7, 8, 9:30, 11 a.m. 12:15 p.m.  
Holy Days 6:00, 8:00, 10:00 and 6:30 p.m.  
Daily Masses ..... 6:15 and 8:00  
Devotions Wednesday evenings and  
first Friday evenings at 7:30 p.m.

### TRINITY PRESBYTERIAN CHURCH

Hastings Ranch Dr. and Sierra Madre Blvd.  
9 and 10:30 a.m. ..... Church School  
9 and 10:30 a.m. ..... Worship Service  
7:00 p.m. ..... Youth Fellowship

### FAITH LUTHERAN CHURCH

MISSOURI SYNOD

435 Hastings Ranch Dr.

A. HESSE, Pastor

9:15 — Sunday School

10:30 — Sunday Morning  
Worship Hour

### Christmas Party For Woman's Club

Members of the Pasadena Woman's Club Juniors and their husbands will celebrate their annual Christmas party at the residence of Mr. and Mrs. Gardner Thurman in Sierra Madre on December 13 from 6 to 8 p.m.

Juniors will honor their life members, Mrs. H. H. Bohn, Mrs. Jack Calhoun, Mrs. W. R. McCallum, and Mrs. Don Richardson, by making a contribution to City of Hope.

United Cerebral Palsy of Los Angeles County estimates that one of every 350 persons in this community is cerebral palsied.

Attend the church of your choice every Sunday. You'll find your neighbor there.

### Take your problems to CHURCH this week --

millions leave them there!

| Sunday               | Monday        | Tuesday       | Wednesday    | Thursday        | Friday                  | Saturday     |
|----------------------|---------------|---------------|--------------|-----------------|-------------------------|--------------|
| Deuteronomy 32:30-38 | Psalm 94:1-15 | Isaiah 35:1-7 | Luke 6:27-36 | Romans 11:29-21 | II Thessalonians 1:5-12 | James 4:1-12 |

CARL HANSEN, Ford Dealer

FIRST WESTERN BANK

Sierra Madre Branch

NORM'S GARAGE

RALPH'S SHOE STORE, INC.

ARNOLD'S HARDWARE

AL FOXTON CHEVRON SERVICE

DON JACKSON STORE FOR MEN

ROYAL DRUGS

PERRY'S STATIONERY AND  
GIFT SHOP

SIERRA MADRE NEWS

## This Is the Week

Dr. Ethel Barnhart, Founder

The Santa Anita Church

226 West Colorado Boulevard, Arcadia — 446-8206

Margaret M. Stevens, Minister

Sunday, December 15, 1968, 11 A.M.  
"SING A SONG OF BETHLEHEM"

Dial-for-prayer, 447-6162



## Sierra Madre Congregational Church

"The Church of the Singing Tower"

Worship Service 11:00 a.m.

Church School Adult Bible Class 9:30 a.m.

Child Care

"PERFECT TIMING"

Rev. Richard J. Anderson

## BETHANY CHURCH

(INTERDENOMINATIONAL)

93 N. BALDWIN

9:30 — Sunday School  
11:00 — Morning Worship  
6:00 — Youth Fellowships  
7:00 — Evening Service

## Bill of Rights Week Given Recognition By Committee

The first 1 amendments to our Constitution are among the most negative documents ever written.

Within the 500-word body of this Bill of Rights, "no," "not" and "nor" appear a total of 19 times.

Yet each negative has a positive purpose. Because in blunt, non-esoteric terms, the Bill of Rights nails down those personal freedoms which the Constitution had only assumed or implied.

Implication wasn't good enough for several states which had approved the Constitution. They wanted the freedoms spelled out — exactly what the limitations on government were ... where the lines were drawn.

Young James Madison successfully undertook the Bill of Rights project, and led the campaign through Congress. Originally, 12 amendments were proposed, but the number was boiled down to 10.

By December 15th, 1791, enough states had ratified the amendments to assure their passage.

The 177th anniversary of that historic December will be observed in Southern California with the annual Bill of Rights Week ceremonies, December 9-15.

Numerous celebrations have been planned by groups working with the Bill of Rights Commemoration Committee, which is headed by General Chairman Joe Crail, president, Coast Federal Savings and Loan As-

sociation.

Federal, state and municipal governments will share in the observance, as will colleges and universities, high schools, religious groups, and many other organizations.

Honoring the Bill of Rights is no more than appropriate. This amazing document covers a bewildering amount of ground — freedoms of religion, speech, press, assembly, petition; right to keep and bear arms; quartering of soldiers; unreasonable search and seizure; protection of persons and property; trial by jury, and several additional points.

Yet each negative has a positive purpose. Because in blunt, non-esoteric terms, the Bill of Rights nails down those personal freedoms which the Constitution had only assumed or implied.

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## Senior Citizens Elect New Officers

The December 7 meeting of Sierra Madre Senior Citizens Club was called to order by the president, Herman Dokken, at 11:45. Mrs. Helen Zwekel, Mrs. Etta Walker and Mrs. Mae Radvern of Seattle, Washington, were welcomed as guests. Mr. Dokken led the group in the Lord's Prayer and the Pledge of Allegiance to the Flag. "God Bless America" and "Hail, Hail, the Gang's All Here," were sung and the group recessed for luncheon.

The door prizes were distributed by Charles Ring and Christmas carols were sung with Mrs. Vivian Singleton on the piano. "Happy Birthday" was sung for Lorraine Craig.

As the business meeting was resumed the recording secretary, Millie Freislinger read the minutes of the previous meeting. Pearl Patterson gave the treasurer's report. Lucy Fergin reported on members who are ill. Mrs. Mc Kim, chairman of the nominating committee told the new officers for 1969: president, Dorothy Crouchley; first vice president, Molly Mc Kim; second vice president, Helen Hill; recording secretary, Henrietta Symonds; treasurer, Helen Wheeler; assistant treasurer, Frances Gardner.

The officers were elected and will be installed the first Saturday in January. The dinner and exchange of gifts will be on December 14. Members are urged to bring their own table service. On December 21 there will be a program by the Camp Fire Girls and games will follow. There will be no

further meetings till January 4, 1969.

Cerebral Palsy, the nation's number one crippling of children, may exist to a vague extent among children who are thought merely to be "backward." For free information, phone United Cerebral Palsy — 462-6426.

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Support Your Hometown

Newspaper which has served you almost 60 years of continuous publishing.

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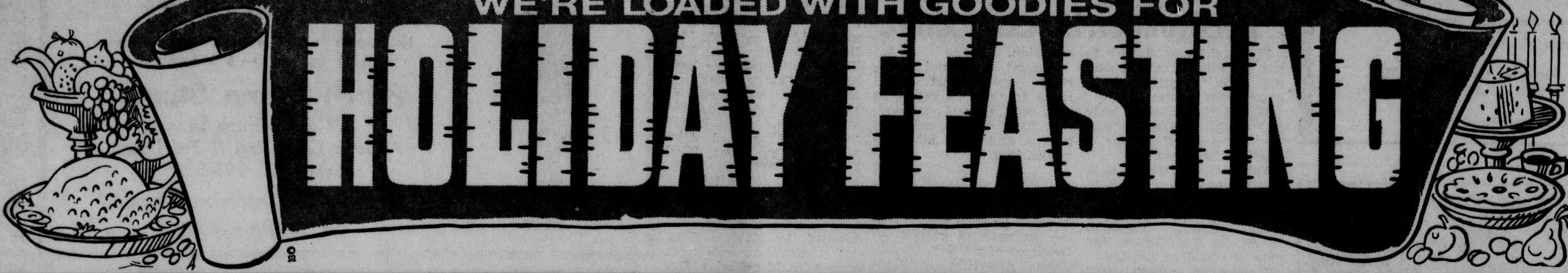
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WE'RE LOADED WITH GOODIES FOR

**HOLIDAY FEASTING**

SAVE  
MORE on *Tide*  
3 lb, 1 oz  
GIANT SIZE  
ONLY

**65¢**

Kern's Pure Tomato  
**Ketchup** 14-OZ.  
BTL. **15¢**  
Lynden Boned 5-OZ.  
JAR Turkey **2 69¢**

Kern's Blackberry or  
**Strawberry Preserves** LARGE 20-OZ.  
JAR **3 1¢**

Armour's Zip Top  
**CORNED**  
**BEEF HASH** 15 1/2-OZ.  
CAN **35¢** Iris  
Tomatoes **4 1¢**

Case-Swayne Pure Unsweetened  
**Grapefruit Juice** LARGE 46-OZ.  
CAN **39¢**

|  |  |
|--|--|
| LYNDEN<br>CHICKEN<br>BROTH<br>14-OZ.<br>GLASS <b>4 FOR \$1</b> | NABISCO<br>SNACK<br>CRACKERS<br>8-OZ.<br>PKG. <b>39¢</b> 8 ASST. |
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| UNCLE BEN<br>LONG GRAIN &<br>WILD RICE<br>6-OZ.<br>PKG. <b>75¢</b> | PLANTERS<br>MIXED<br>NUTS<br>13-OZ.<br>CAN <b>79¢</b> WITH<br>PEANUTS |
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|---|--|
| SKIPPY<br>DOG FOOD<br>15-OZ.<br>CAN <b>12 FOR \$1</b> | NUCOA<br>MARGARINE<br>LB. <b>25¢</b> Net |
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JIFFY POP — Natural or Butter Flavor  
**Popcorn** 5-OZ.  
PKG. **2 49¢**



WISTARIA BAKE SHOP  
Cookies and  
Fruit Cakes  
For Holiday Giving  
and Eating

**STOCK-UP...**  
**FROZEN FOOD**  
SPECIALS  
RED  
HAWAIIAN  
PUNCH 12-OZ.  
CAN **3 FOR 95¢**  
BIRDS EYE  
FRENCH BEANS  
With Almonds **3 FOR \$1**  
PEAS  
With Pearl Onions **4 FOR \$1**

**From Our Own  
Kitchen**  
All Our Cooked Foods Are  
Prepared Daily Under the  
Supervision of Our Fine  
And Capable Cook  
Helen and Her Assistants

Roberts Homemade  
Mandarin Orange  
Cottage Cheese  
Salad CUP.  
LB. **49¢**  
Cache Valley Sliced  
Swiss Cheese 5-OZ.  
PKG. **29¢**  
Oscar Mayer  
All Beef or All Meat  
Wieners LB.  
PKG. **59¢**

**HERE'S VALUE**  
YOU CAN'T BEAT

IN ROBERTS U.S.D.A. CHOICE AND PRIME MEATS

Order Early -- Mira Loma Turkeys -- Cooked Hams -- --  
PRIME RIB ROASTS AGED 31 DAYS OR MORE

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|---|--|
| FRESH<br><b>BEEF</b><br><b>LIVER</b> <b>59¢</b><br>lb             | FRESH<br><b>GROUND</b><br><b>BEEF</b> <b>45¢</b><br>lb     |
| END CUT<br><b>PORK</b><br><b>CHOPS</b> <b>69¢</b><br>lb           | STUFFED<br><b>PORK</b><br><b>CHOPS</b> <b>\$109</b><br>lb. |
| CHOICE TENDER<br><b>TOP</b><br><b>SIRLOIN</b> <b>\$159</b><br>lb. | RATH BLACK HAWK<br><b>Bacon</b> <b>59¢</b><br>lb.          |

PERCH **59¢**  
lb HEAT 'N EAT BREADED  
FLOUNDER **69¢**  
lb HADDOCK **79¢**  
lb

"Large enough to  
serve you, small  
enough to  
know you"

**Roberts Market**  
HOME OF THE GREEN FROG  
ON THE CORNER ON THE SQUARE  
SIERRA MADRE

Phone 355-3344

Prices Effective  
December 11 - 12 - 13 - 14

— Open 6 Days A Week — 9 A.M. - 7 P.M. — Closed Sundays —

**ROBERTS**  
**EXTRA SPECIAL**  
**Produce**

|   |  |   |  |
|---|--|---|--|
| Fresh<br><b>BRUSSELS</b><br><b>SPROUTS</b> <b>19¢</b><br>lb | Large<br>Juicy<br><b>TANGERINES</b> <b>19¢</b><br>lb | Fresh Crisp<br><b>BELL</b><br><b>PEPPERS</b> <b>19¢</b><br>lb | Ready To Mail<br>Fresh Calif.<br><b>DATES</b> <b>98¢</b><br>1 1/2 lb. pkg. |
|---|--|---|--|



AT THE HOME OF  
THE GREEN FROG

**BIG SAVINGS on Quality Food**

Spirit Trophy

Angels and Annunciation of Arcadia, and St. Joseph's in Los Angeles.

Radio Station KMAX will air the Glee Club's carolling from Kersting Court, Sierra Madre, at 7 p.m., December 23. Following the half-hour concert, the group will carol at convalescent hospitals and private homes in the area.

Nineteen girls in the seventh and eighth grades at St. Rita School, members of the newly-formed St. Rita Drill Team, are award winners in a recent Play Day competition at Huntington Beach. Under the direction of Sister Patrice, O.S.F., the team carried off the prized School Spirit Trophy. Anticipating future performances for school events, St. Rita Guild, hospitals and parades, members of the precision team are:

Seventh grade: Linda Marshall, Janet Vanni, Kim Huffman, Susan Piscitello, Mary McGuire, Carolyn Cabral, Gretchen Gerwe.

Eighth grade: Carolyn French, Pam Drean, Kathy Germain, Marie Gougeon, Joyce Liska, Kitty Robertson, Karen Welsh, Carol Winfrey, Susan Davidson, Dawn Wilson, Bonnie Brose, and Christina Brown.

Death Takes Alice Clough

Services were held Saturday, December 7 at the hour of 11 a.m. for Alice Clough, age 44, who passed away on Tuesday, December 3.

She was a housewife living at 157 Esperanza, having lived her entire life in California and in Sierra Madre for the past 8 years, coming here from San Jose.

She leaves to mourn her passing, her husband Eldon H. Clough of the home address; one son, Thomas R. Gilmore, of San Jose; her parents, Mr. and Mrs. Elmer Stockwell, of San Jose; a brother Salter Stockwell; a sister, Mrs. Colleen Tavis and another sister Mrs. Maggie Wright all of San Jose.

She was a member of the Sierra Madre Community Hospital Guild. Services were held in the Ripple Mortuary with Rev. Richard Anderson officiating. Committal was private in the Pasadena Mausoleum.

Band Wins

under 2000 first, Norwalk, 9345; second, Granite Hills, 925; and third, Monte Vista 918.

Following participation in the morning parade, and afternoon pre-game activities, the PHS Band and Drill Team were specially invited guests at the Junior College play-off game between Citrus and East Los Angeles on Saturday evening.

The groups presented a 12-minute half-time show, climaxed by their thrilling performance of Igor Stravinsky's "Firebird Suite Finale."

Both sides of the stadium joined in a standing ovation, and many in attendance remained while the band performed a 20-minute concert at the conclusion of the game.

Sweepstakes trophies were previously awarded this year to the PHS Band at the Cheffey Tournament of Bands, the Arizona State University Inter-state Marching Contest, and the West Arcadia Band Review. In its only other competition, PHS won first-place at the Long Beach Band Review, missing Sweepstakes by a mere two-tenths of a point.

Creche Burned

immediately on the phone and found in New York, the figures and they will be shipped on December 13, via Flying Tiger and arrive in Sierra Madre on the 15th.

The true loss is not definitely known at this time, however, it is estimated to be in the vicinity of between \$2,150 and \$2,500.

At the present time a \$50 reward has been offered for information leading to the conviction of the party or parties responsible. A collection is now being taken to replace the damage and can be mailed to P.O. Box 36, Sierra Madre and make the check out to the Creche Fund. The figures were insured for 50 per cent of their replacement.

According to Fire Inspector Burleson, and Fire Marshal Ludden, it is believed that the fire was started via lighter fluid or similar liquid as engulfment was too quick and too complete. A complete investigation is underway.

Attend the church of your choice every Sunday. You'll find your neighbor there.

E. F. MACDONALD

# Shopping Bag



SAVORY SEALED BEEF . . . THE CHOICEST OF THE CHOICE

ROASTS  
BLADE CUT CHUCK 37¢  
lb

CENTER CUT CHUCK ROAST  
BONELESS CHUCK ROAST . . . . .  
BONELESS ROLLED ROAST  
CHOICE CHUCK STEAK

STEWING BEEF  
TENDER CUBES OF CHOICE BEEF 79¢

PLATE MEAT  
BOILING BEEF  
ECONOMICAL BEEF STOCK 19¢

SEAFOOD SELECTIONS

FRESH MOUNTAIN TROUT 39¢

GREENLAND HALIBUT FILLETS 59¢

4-FISHERMEN FISH KRISPS 14-OZ. . . . . 79¢

RUPERT'S FISH STICKS 8-OZ. PKG. . . . . 43¢

IN THE FROZEN MEAT CASES

FISH & CHIPS 73¢

RUPERT'S 16-OZ. PKG. . . . . 73¢

4-FISHERMEN FISH KRISPS 14-OZ. . . . . 79¢

RUPERT'S FISH STICKS 8-OZ. PKG. . . . . 43¢

ANJOU PEARS SWEET, RIPE, READY TO EAT 2 1/29¢

NAVEL ORANGES EXTRA FANCY 4 LB. BAG 49¢

CAULIFLOWER SNOW WHITE, COMPACT LB. 15¢

AGAIN THIS YEAR, SHOPPING BAG HAS THE BEST VALUES IN...

CHRISTMAS TREES  
FRESH, FRAGRANT DOUGLAS FIRS . . . JUST ARRIVED, PACKED IN SNOW, FROM THE NORTH  
ALSO, CUSTOM SHAPED FARM TREES, FULL AND BUSHY, AVAILABLE GREEN OR FLOODED  
3 - 4 FT. PRICED FROM \$1.59

SHOPPING BAG PRODUCE . . . FRESHNESS YOU CAN TASTE!

BANANAS  
GOLDEN RIPE  
CENTRAL AMERICAN  
AS NUTRITIOUS AS THEY ARE DELICIOUS! 9¢  
lb

WHITE ROSE  
POTATOES  
ALL PURPOSE FAVORITES  
5 1/35¢

SEE OUR SELECTION OF GIFT PACKS . . . FRESH AND PICTURE-PERFECT CALIFORNIA FRUITS • FANCY DRIED AND GLACÉD FRUITS & NUTS • CHEESES • ETC.

EXTRA SPECIAL!  
WOMEN'S  
PANTY HOSE  
CHOOSE FROM TWO POPULAR SHADINGS  
SMALL MEDIUM TALL X-TALL 99¢

PERFECTION BAKERIES  
ENGLISH MUFFINS 29¢  
REG. OR SOURDOUGH, POLY BAG OF 6  
REG. ONLY . . . . . 19¢  
FRESH CAKE DONUTS 35¢  
PLAIN OR POWDERED, BOX OF 8 . . . . . 35¢  
BANANA NUT LOAF 45¢  
MOIST & DELICIOUS. SERVE WITH BUTTER . . . . . 45¢

SHOPPING BAG LIQUORS  
HOLIDAY TIME IS PARTY TIME! STOCK YOUR HOME BAR  
WITH THESE EXCLUSIVE BRANDS . . . AND SAVE!

10% DISCOUNT ON 1/2 CASES!  
MIX OR MATCH 6 FIFTHS . . . . . SAVE 10%

VELVET TOUCH VODKA \$0.69  
DISTILLED FROM GRAIN, 80 PROOF  
VELVET TOUCH GIN \$0.69  
LONDON EXTRA DRY, 80 PROOF  
OLD SENATOR BOURBON \$4.19  
KENTUCKY STRAIGHT, 86 PROOF  
VELVET TOUCH BLEND \$3.79  
KENTUCKY WHISKEY, 80 PROOF  
DUNCAN MACKAY SCOTCH \$4.99  
DISTILLED & BOTTLED IN SCOTLAND

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**GEM PLUMBING, INC.**  
Room and Central  
Heating & Air Conditioning  
FOR 24 HOUR SERVICE CALL  
GORDON CALDWELL  
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**Airtemp**

**A.M. Workouts**  
**Start Dec. 14**  
**At S.A. Track**

The opening of the free morning workouts for the general public at Santa Anita Park in Arcadia on Saturday, December 14, will also feature a special horse show of several breeds, including the hunter class trained to jump the hurdles.

The morning workouts from 8 to 10 a.m. will feature on opening day a fund-raising continental breakfast at 50 cents each for the Arcadia float in the Tournament of Roses Parade. Arcadia Rose Queen Cindy Clark and her court will be introduced.

An innovation for Santa Anita morning workouts this season will be stable area tours on Saturdays and Sundays. These 20-minute trips will be made in open-air trams and will take racing fans behind the scenes to see the horses in their stalls.

The free morning workouts will continue all season. The racing meeting itself starts on Thursday, December 26, and continues through April 9. Breakfast facilities are available at the railside tables, and free parking is only a short distance away. Public address identification is made of the horses and their riders and the prominent trainers.

Do all you can to help put YOUR Float in the parade on New Year's Day. Both Finance and Help needed.

Trade at home! Support your local merchants!

**Fire Prevention**

tree that you do not put any lights on it, as should one little branch work its way into a light socket the light will short and may cause fire.

You should make sure the lights are weatherproof, so water will not cause them to short and cause a fire.

Christmas morning is a time to take extra precautions. As soon as gifts have been opened place the wrappings in your trash can. It is very easy to accidentally lose a cigarette in the rubble of wrappings and not discover it until it is too late.

The entire Sierra Madre Volunteer Fire Department would like to wish everyone a very merry and safe Christmas and happiness throughout the new year.

**CWA-USO To Sponsor Calls In 'Hi-Mom' Program**

Thousands of servicemen and women stationed overseas will again be able to share a few minutes by telephone with their families in the U.S. this year — as part of the 12th Annual Hi-Mom program sponsored by the Communications Workers of America in cooperation with USO.

William L. Rogers, president of USO-Los Angeles Area stated: "CWA-USO will provide 150 calls to servicemen and women in Vietnam and other countries, and another 100 calls to American wounded who are confined in military hospitals."

Selection of the winners of these calls will be made with the cooperation of the USO, working with military commanders wherever servicemen and women are stationed on foreign soil.

Rogers is urging any family who wishes to talk to a son or daughter to send their name on a postcard to the CWA, 3960 Wilshire Blvd., Los Angeles 90005. He said the postcard must be mailed no later than December 14, so that winners can be notified and arrangements made for the call.

"Anyone with a son, daughter, husband or sweetheart overseas is eligible, but 'Mom' will get top priority," Rogers said.

Rogers said winners will be announced on December 18.

In speaking about being born, reminds me of a little story that I will close up the column this week by relating it to you . . .

— CT —

Of course, ideas such as these are born in the thinking man, and then when thought out are given to the workers who take them and solve the situation.

— CT —

"Well, Johnny, how did you get along in school today?"

"Okay, mom, but the new teacher is always asking us some fool question. Today she asked everybody where they were born."

"Did you tell her that you were born at the Woman's Hospital?"

"No, I didn't mom, I wanted the whole class to think I was a big guy and not a sissy, so I told the teacher that I was born in Yankee Stadium." . . . No harm I hope, I hope, I hope.

— CT —

Others attending were Mrs. Elvira La Londe, Mrs. Sophie Miller, Miss Tressa Sanchez, Mr. and Mrs. Seth Van Wickle and Mr. and Mrs. Frank Wells.

Mrs. Fannie Lacey now makes her home at the Adamson Guest Home, 1997 N. Lake Ave., Pasadena.

Your spare time can mean a lifetime of difference to a handicapped youngster. United Cerebral Palsy needs volunteer aides and clerical workers. Phone 462-6426.

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</div

# Editorially... Speaking

## Fraud!

Sooner or later this Christmas season, chances are somebody's going to try to sell you a gold brick.

It may be in the form of an "expensive" perfume marked down to ridiculously low cost, or a similarly "bar-gain-priced" watch. It may come through the mails, as merchandise you haven't ordered but are made to feel you should pay for. Or, in the shabbiest trick of all, it may be an appeal for some "charity" which actually benefits only the promoters.

These are among the four favorite schemes of Christmas-season swindlers, according to a nationwide survey of Better Business Bureaus reported in the December Reader's Digest. The fraud-peddlers count on two human qualities to abet their rackets: the Christmas-time mood of benevolence generally prevalent, and the universal desire for a bargain.

In the perfume swindle — which annually extracts several million dollars from victims — you might be offered "a \$25 bottle of Chanel No. 5" for say, \$8.75. The bottle may look like a Chanel bottle. But once you get it home, you'll find it contained, at best, a cheap cologne.

The watch trick is almost identical in style. A stranger offers you a "\$59.95 watch" for about \$20, explaining that he needs cash immediately due to unforeseen circumstances. If you'll pardon the pun, WATCH OUT. For the only accurate timing involved will be your almost immediate discovery that you've purchased a fake.

To guard against the perfume and watch swindles, advises the Better Business Bureau, never buy these items from strangers or at locations other than reputable shops.

Another favorite holiday swindle is sending you merchandise — greeting cards, cheap pens, keyrings, etc. — that you haven't ordered, at prices far higher than the stuff is worth. Your best protection in such cases is to realize you're under no obligation to pay for unordered merchandise. You can either return it unopened, or toss it on a shelf and wait for the sender to come and get it.

One final caveat: Don't respond to any charity appeal unless you know the organization or check it with your local Better Business Bureau or Chamber of Commerce. Christmas is a favorite time for schemers to collect money in the name of philanthropy.

Taking these simple precautions may dampen Christmas cheer for the swindlers and schemers. But it will help assure that as you practice the art of giving, you don't get taken.

## Keep Government Out Of Hospitals

People who don't read never learn the lessons of history, and those who are not observing never learn by experience. There is no other way of accounting for the persistent survival of the myth that government can provide a service more cheaply and more efficiently than anyone else. A union official has now called for the operation of all hospitals by the federal government as a means of stemming rising costs to patients.

The Post Office Department currently provides an excellent example of the kind of efficiency we may expect if the day ever comes when hospitals are operated as a federal service. Postal rates have led cost increases, and yet postal facilities are as archaic as the ark. Former Postmaster General O'Brien has said that we face "catastrophe" in postal service unless drastic changes occur — which are not likely under the politics and patronage formulae governing postal operations.

So, it seems, government in hospitals is not the answer either. In the words of the AMA NEWS: "Better service, less duplication of services, and greater efficiency in hospitals will come from local efforts, which involve community planning," under the leadership of physicians and others in the health field. The government is having enough trouble with its Post Offices. Let's keep it out of the hospitals.

## Christmas Day 1968

The magic of the Christmas season is laying its hold upon the land. On city streets silver bells ring calling on us to give help to those less fortunate. The tinsel, the lights and decorations, the holly wreaths are going up and tens of millions of children know that Santa Claus is coming to town. They hope that he will in some mysterious way visit their home in the shimmering silence of the night before Christmas.

This is a time for children, and it is a time too for all men and women in all lands to remember the wonder of the Lord's birth on the first Christmas nearly 2,000 years ago. It is the power of this happening that puts magic in this season and lends the light of hope and understanding to all the world's people.

Let this Christmas be for children — may it bring them the warmth of a fire, the smell of a tree, the excitement of waiting for Santa's visit. Let it bring visions of sugar plums on Christmas eve, and above all, as the hour approaches, let it bring the warmth of knowing that the babe born in Bethlehem so long ago is very close to us all this night.

## Elephant Trainers Beware

In an entertaining address, an advertising executive has suggested that those who direct the energies of the federal government should learn something from the elephant trainers of India. Those who work with elephants have found them strong and invaluable for hauling tea logs, but absolutely useless for playing a piano concert or driving a Volkswagen.

Big government is necessary for a big nation which must cope with threats of Communism, problems of poverty and challenges of outer space. But, as the advertising executive put it "... big government must focus on big projects. The elephant trainers in Washington need a sensible list of priorities. Even our gargantuan federal establishment hasn't the resources to solve all the big ... and all the little problems of 190 million Americans."

The point is well taken that "... we are getting the federal elephant all tangled up in his own trunk!" And, as Congress found out after spending six months trying to cut back federal activities and remove \$6 billion in spending from the budget this year, "... once an elephant gets where he doesn't belong — he's very difficult and expensive to relocate."

R. Robert Evans  
Peggy L. Evans

Editors and Publishers

## SENSING THE NEWS AROUND THE U. S. CAPITOL

While administration changes will occupy the attention of Richard M. Nixon during his initial period in the White House, in time he will have to address himself to the underlying mood and spirit of the nation. He will have to exercise leadership in altering the tone and attitudes that have grown up during the last eight years. The reference is to the unfortunate — often tragic — atmosphere of permissiveness.

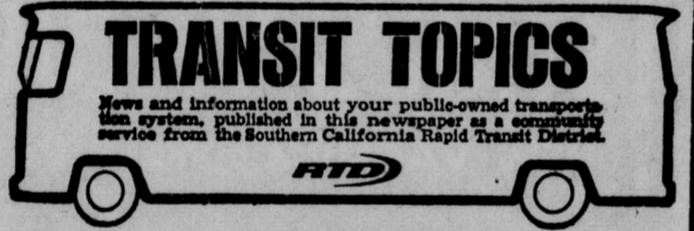
This permissiveness, which has appeared in the 1960s and been encouraged by the "liberals," is a cancer eating at the moral fiber of the nation. Nowhere is this more evident than in California, our most populous and affluent state. For all its wealth and emphasis on higher education, California is in deep trouble. It is trouble that is appearing at certain other points in the country. The trouble is seen by some observers as a forest fire, moving across the land.

California's splendid colleges and universities, created by the generosity of the taxpayers, have been turned into battlegrounds by a minority of dissidents. The youthful society-wreckers represent only a small percentage of the population. Gov. Ronald Reagan, who is working hard for law and order on these campuses, estimates that only about two percent of the state's youth are involved, at most. Nevertheless, they have the capability of paralyzing great centers of learning and of denying education to those who seek it. The same phenomenon was observed last spring at Columbia University in New York City.

The difficulty in dealing with those who seize classrooms and break into administration buildings lies in the permissiveness of many educators and other influential citizens. Offenders are excused on the alleged grounds that they are expressing themselves. Lawbreakers aren't punished at all, or receive only token punishment. Often the educational institutions have a built-in governing structure that denies to the taxpayers any effective means of restoring order.

It should be noted, nationally, however, that the

Please turn to Page 10



by ARTIE DEE  
Transportation Editor

This year, for the very first time, it will be possible to go directly to the famed Rose Bowl in Pasadena from downtown Los Angeles. A brand new RTD service will begin this New Year's Day from the RTD terminal to the Bowl. The first trip will leave the Los Angeles terminal at 10:30 a.m., with an approximate arrival time of 11:30, depending on traffic. Frequent service as required will be offered with the last trip leaving Los Angeles at 11:50 a.m. Buses will return from the Bowl approximately 15 minutes after the game is over. In addition, shuttle service will be available from downtown Pasadena to the Bowl, as usual.

Every now and then I find myself on the defensive when it comes to bus transportation. Recently I was asked the question, "Can you give me one good reason for riding the bus to work?" My answer went something like this: Friend, I can give you several good reasons. First, you save money, on parking and insurance. Second, you can relax while you're going to work on the bus, and that's more than you can do while driving. Third, you can get rid of that expensive second car. That alone can put 1,200 bucks a year in the old sock. These reasons make sense to me, how about you?

My wife, Martha, and I spent an evening at Disneyland not long ago, and it was a peck of fun. During this time of the year most of the kids are in school, making the park a little less crowded. There's another good reason for going to Disneyland now, we mature adults can act like kids without their thinking we're a bunch of nuts. RTD will take you within a few feet of the main entrance and pick you up exactly the same spot. If you're anything like me you'll be glad to relax on an RTD bus after hiking around Disneyland for hours.

THOUGHT FOR TODAY . . . The best way for a housewife to get a few minutes to herself at the end of the day is to start doing the dishes.

Q. Will you please send me a map and tell me where I can catch a bus to Los Angeles? I live on Barrydale in La Puente. J.P.M.

A. From the address you give, you live in Valinda, not La Puente. Your closest bus to Los Angeles is at Puente Avenue and Garvey, and there is a place to park there. Your map and timetable have been sent.

Q. Please tell me if I can catch a bus from El Monte to East Los Angeles College. Mrs. L.B.

A. The 63 "B" will take you directly to the college on Brooklyn Avenue.

Q. How can my mother get from Brooklyn Avenue and Record Avenue to Slack Road in South El Monte? Mrs. A.M.

A. She can take the 63 "B" bus to El Monte Station and the 134 line from the station to Slack Road.

Q. I see a bus stop sign on Congswell and Killian, where does the bus come from and go that uses it? Will it take me to El Monte?

A. That's the 135 line and it runs from South El Monte to North El Monte. Yes, it will take you to the El Monte Mall.

Send your questions to Artie Dee, Transportation Editor, care of this newspaper. All questions will be answered in the column, or by mail. A system map will be sent FREE to each person writing in. NO RETURN STAMPS OR STAMPED ENVELOPES ARE NECESSARY.

# The Going Thing for 1969

## FORD



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## Port O'Call Pasadena



MEET ME AT THE LAMP POST\*

And together we'll take care  
of our Santa lists  
in one stop  
at one shop

And we'll pay our first visit to  
**Colby Square**

The new home for some of the fine  
antiques, choice silver  
Accessible both from 540 S. Lake  
and 906 Granite Drive

Holiday hours Monday through Friday  
9:30-9; Saturday 9:30-5:30  
Monday eve Dec. 16 & 23 at 7:30 P.M.  
Sit down shopping. Show of fashions, gifts  
and antiques at the Honker.

### Local Writer Has Latest Book Out

Scotland for a visit.

Evelyn can not remember ever not wanting to write and has been writing since eleven years of age. "Seems that once it gets in your blood . . . you're hooked" is her only excuse or reason for the fervor with which writing appears to dominate her life. Of course, husband and family of three children and one cat take preference over all else. Husband Roy, whom Evelyn refers to as "a genius" is proud and pleased with wife's abilities.

### Elementary School Menu

35c TRAY LUNCH

Dec. 16 - 20, 1968

Monday — Spaghetti, buttered peas, diced peaches, French bread and butter, and milk.

Tuesday — Chopped steak gravy over rice, carrot sticks, rosy applesauce, yeast biscuit and butter, and milk.

Wednesday — Hot dog on a bun, potato chips, stewed tomatoes, vanilla pudding, and milk.

Thursday — Turkey and gravy, mashed potatoes, spinach salad, orange juice gelatin, bread and butter, and milk.

Friday — Pizzaburger pie, dill slices, buttered vegetables, candy cane cookie, and milk.

Menu subject to change.

### Its Share

The city of Sierra Madre has received \$3,331 as its six-month share of the special fees paid by holders of alcoholic beverage licenses.

### Scout Troop 372 Attends Annual Desert Caravan

Troop No. 372 returned recently from their trip on the Rose Bowl District Desert Caravan at Los Flores Ranch in Hesperia with over 2,400 Boy Scout of the Rose Bowl District participating.

The chilly 29° weather

didn't stop our Boy Scouts

from achieving the ad-

vancement goals. They in-

deed were active in their

Scouting skills.

Cookie making ability, by

the way, is also part excel-

lence. As a matter of fact,

cooking is something Evelyn enjoys very much. She

has a Scottish cookbook she

has been working on for

some time and one of these

days will stop adding re-

cipes and hints and send it

on to the publisher.

Selling fairly regularly for

about the last five years

now, Mrs. Begley's latest

book hit the book stalls in

November. "Rory, the Red"

is a historical novel, set in

11th century Scotland and is

geared for the 11 year old

reader on up. The novel is

an adventure story about a

young boy who goes looking

for the rood (cross) which

was stolen from the court of

his King.

Rory's adventures and

travels in his search for the

rood even take him down

into England, just newly oc-

cupied by the Normans.

Taking place in an ex-

tremely exciting and tur-

moil period of history, the

book should definitely hold

the reader's interest while

also giving them accurate

historical facts in a fun,

and painless manner.

### Scout Troop 372 Holds Court Of Honor

At a recent area Court of Honor of Boy Scout Troop No. 372 held at Willard Junior High, the following Boy Scouts became tenderfoot Scouts of St. Rita's Church troop. They were welcomed into the troop by their Scoutmaster Mr. Rudolph Ruiz; John Bigley, Richard Crawford, Steven Duran, Edmund French, Jim Holloway, Mark Johnson, Gerald Komorowski, Bob Plancich, Tom Ruggles, Richard Schweiner, Gilory Tres, Russell Vocelka and Bill Huber.

Twelve merit badges were presented by Mr. Frank Soumar, advancement chairman. The Boy Scouts receiving their Firemanship merit badges were, Don Gormley, Ron Rook, Don Shannon, Mark and Matt Stevens and Steve Ruiz.

Personal fitness and safety to Walter Cabral. Home repairs to Mark Stevens.

Do all you can to help put YOUR float in the parade on New Year's Day. Both Finance and Help needed.

### Villa Views by Toni

"Hark the Herald Angels Sing" — "Deck the Halls With Boughs of Holly." As you go careening through the stores, eyes glazed, feet hurtling and arms aching you are constantly reminded that this is the season to be jolly with a crescendo of music piped through every store. It tends to give you kind of a panicky feeling as you reel around waiting your turn at the counter only to find that "we're out of that size, dearie."

If I seem to be doing a lot of complaining, think nothing of it. Part of the fun for me is the pressure wondering if everything will fall into place at the right time. It just makes me feel better to grouch and humbug a bit. I'll be the first in line to hang my stocking on the chimney for good old St. Nick!

\* \* \*

The Hastings Ranch Nur-

series School Board of Directors had a Christmas lunch

For A  
Party Time  
Hairdo . . .

Mr. Norman

Home of the "Lamb" Cut  
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## Instant Christmas Club

### No-bounce Account Application

|   |                                 |                                    |                                  |                                   |                   |                              |                        |                                  |                              |  |                                  |
|---|---------------------------------|------------------------------------|----------------------------------|-----------------------------------|-------------------|------------------------------|------------------------|----------------------------------|------------------------------|--|----------------------------------|
| Your name   |                                 | Address                            |                                  | City                              |                   | State                        |                        | Zip Code                         |                              | How Long?                                      |                                  |
| Age   | <input type="checkbox"/> Single | <input type="checkbox"/> Separated | <input type="checkbox"/> Married | <input type="checkbox"/> Divorced | No. of dependents | Phone number                 | Social Security Number | Drivers License Number           | <input type="checkbox"/> Own | <input type="checkbox"/> Rent                  | Monthly Rent or Mortgage Payment |
| Previous address  |                                 | City                               |                                  | State                             |                   | How Long?                    |                        | Spouse's first name              |                              | Mortgage holder's name and address             |                                  |
| Employer  |                                 | Business address                   |                                  |                                   |                   |                              |                        |                                  |                              |  |                                  |
| Employer's phone number   |                                 | Former employer                    |                                  |                                   |                   |                              |                        | Former employer's address        |                              | How long employed? Yrs. Mos.                   |                                  |
| Spouse's employer   |                                 | Spouse's employer address          |                                  | Spouse's employer phone no.       |                   | How long employed? Yrs. Mos. |                        | Occupation                       |                              | Monthly take \$ home pay                       |                                  |
| Name of your bank   |                                 | Branch or address                  |                                  |                                   |                   |                              |                        | <input type="checkbox"/> Savings |                              | <input type="checkbox"/> Checking              |                                  |
| Credit references: Banks, credit cards, credit unions, finance co's. Complete list of all debts owing (open or closed) Attach additional sheet if necessary |                                 |                                    |                                  |                                   |                   |                              |                        | <input type="checkbox"/> Loan    |                              | Automobile - make Year Monthly Auto \$ Payment |                                  |
| Name  |                                 | Address                            |                                  | Account number                    |                   | Balance due                  |                        | Mo. payment                      |                              | Automobile financed by (even if clear)         |                                  |
| Name  |                                 | Address                            |                                  | Account number                    |                   | Balance due                  |                        | Mo. payment                      |                              | Nearest relative's name                        |                                  |
| Name  |                                 | Address                            |                                  | Account number                    |                   | Balance due                  |                        | Mo. payment                      |                              | Nearest relative's address                     |                                  |
| Name  |                                 | Address                            |                                  | Account number                    |                   | Balance due                  |                        | Mo. payment                      |                              | Signature                                      |                                  |

**Santa Claus is an institution.** A big, warm-hearted, \$900-million bank. Us. We've got the solution to your holiday money problems.

**Cut this out and cut out worrying.** It can open a \$300 to \$2400 No-bounce Account, depending on your wishes and credit. Once approved, you'll be able to write checks for money you don't have in the bank. Our computers will quietly make automatic loans to your account to cover those checks.

**The strings attached.** Even though it's Christmas, we can't be foolish. So there's an interest charge — 1½% per month on the average daily balance due.

**Where to get your Christmas greenery.** Send the No-bounce Application to the First Western branch where you have a checking account. A checking account is necessary, so if you don't have one with us, drop by any one of our offices and we'll handle things from there. If you need money, we want you to know we can help. But whether you do or you don't, we wish you a good Christmas and a good year. We want you to know that, too.



No-bounce  
Account

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**FREE** Cleaning of Bedroom Carpet  
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Out of the Cobwebs

Sixty Years Ago:  
December 4, 1908

To the already important scientific equipment on Mt. Wilson may be added something entirely different but perhaps even more spectacular in results than the observatories. The United Wireless Telegraph Company is said to be planning a wireless station on the peak in endeavor to establish a communication across the Pacific. It is claimed that the stations at Los Angeles and San Diego have detected messages sent from the station at Kobe, Japan, but efforts have failed. With new and more powerful instruments at the increased elevation of Mt. Wilson, Manager C. C. Galbraith hopes to make regular trans-Pacific communication a reality. That the new five-foot reflecting telescope on Mt. Wilson will be ready the first of next week was announced by Prof. George E. Hale in a recent lecture at Throop Institute. He predicted that owing to the vastly more powerful reflector than first brought into use, a number of important discoveries may be expected, particularly in the photographing of the sun's surface and the various curious nebulas. Dr. Hale also announced that next summer it is proposed to construct on Mt. Wilson a steel tower 150 feet high, above a well 75 feet deep, with which to use the spectroscope, and which will supplant the small tower now in use there.

Some "Peeping Tom" had a narrow escape from getting his pelt pounced Tuesday evening while prowling around the residence of Conductor E. L. Beler near the end of the car line. About the time Mr. Beler's car was due to arrive from Los Angeles, Mrs. Beler heard a low whistle outside the house which she took to be that of her husband, it being his habit to warn her thus when entering the house at night. On looking into the yard she saw a

man prowling about, evidently looking for a chance to enter the house. Getting a revolver, Mrs. Beler went into a dark room where she could not be seen from the outside and fired at him. If he was hit he made no motion about it, but he was seen in that neighborhood no more that night. Mrs. Beler spent the rest of the evening at a neighbor's house till her husband came out on the 9 o'clock car. Whether the rascal was a local character or some of the Arcadia riff-raff is a mystery, though he was evidently familiar with the lay of the land and the fact of Mr. Beler's absence during a part of the night. It is not likely he will invite another charge of lead, however, by such actions in the same neighborhood.

Dr. W. G. Searles, recently of Los Angeles, who has taken charge of "El Reposo," will conduct a young men's Bible class at the Congregational Sunday School, beginning next Sunday. Dr. Searles was for nine years in YMCA work and for the past three years has been identified with Judge Wilbur in the Baraca work of Los Angeles.

Mrs. O. J. Sharpnack was the charming hostess at a dinner party given Thursday to Miss Graham, Master Sam Graham, Mrs. McNeil and daughter, Miss Young and Mr. Townsend of Los Angeles.

Mr. and Mrs. Irving N. Ward entertained a few friends Saturday evening with a whisky party. Decorations were palms, ferns and choice roses. Light refreshments were served.

Mr. and Mrs. Jackson will remove the first of the week to their handsome new cottage on Bonita Ave., recently completed.

The Lima Street Sewing Circle met with Mrs. C. W. Burrell of Lima St., Thursday afternoon. Light refreshments were served and the time was pleasantly passed.

Five young ladies, members of the "Rabbits Rowing Club" of Los Angeles, spent Thanksgiving Day at the Dickson "hutch," Miss Edna Dickson being a member of the club and hostess.

All Central Avenue property owners are requested to meet at the City Hall Saturday evening, December 12, at 7:30 to discuss uniform tree planting along that avenue and to reach an agreement if possible on the plan to be followed. (Signed) J. J. Hart, Chairman of Committee.

Just arrived—a carload of mesquite wood. Get our price. Sierra Madre Feed and Fuel Company.

Forty Years Ago:  
December 7, 1928

The Garden Section met at the home of Mrs. W. J. Lawless on Wednesday, December 5. The meeting was called to order by the chairman, Mrs. A. R. Hinton, after which the minutes of the previous meeting were read and approved. Report made by Mrs. A. A. Halsey, chairman of the committee to help abolish signboards. She stated that the committee had called on the Automobile Club and also on Mr. Hugh Pomeroy, and found that there was a statewide effort being made and some action would be taken soon after the first of the year. The secretary was asked to read some excerpts from the "Grizzly Bear" on the subject, also some articles on the subject of "Live Christmas Trees."

Mrs. R. E. Lipscomb and her daughter, Miss Dacie, left last week for their home

Please turn to Page 19



Deck  
The  
Halls  
And  
Tables  
This  
Holiday  
Season!

Flowers add a  
special charm to  
the holiday festi-  
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SUPPORT YOUR  
ROSE FLOAT  
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BUY  
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7 1/2-Million Reduction Given

## General Telephone Rates Reduced As of December 1

General Telephone Company will reduce basic telephone rates starting December 2 for all business and residential services throughout Los Angeles County, according to an announcement made recently by Henry Schull, local division manager of the utility.

The \$7.5 million dollar rate reduction will make General Telephone Companies comparable to Pacific Telephone Company services in the Los Angeles area.

The reduction in rates for basic telephone services has been made possible by the recent agreement between General Telephone and Pacific Telephone Company to pay a larger settlement to General Telephone for jointly provided extended area calling services.

General Telephone Company's new rates will mean a reduction of as much as \$1.50 to some customers' basic telephone costs. Charges for colored instruments at the time of installation will be reduced from \$10 to \$5. This charge is a one-time charge, made only at the time of installation of the colored telephone. Certain short range long distance calls will be reduced. Some toll rates for long distance calls between 30 to 80 miles from the originating point of the call will be reduced. This reduction in

## Out of the Cobwebs

in Grand Rapids, Mich., Miss Lipscomb was a guest in the home of Mr. and Mrs. W. B. Comun during the entire summer.

Miss Mary Brain is now located at 8 N. Baldwin Ave. (formerly Dr. Bovard's office) where she will be every afternoon until Christmas. Donations of usable toys, books, clean tissue paper, etc., will be acceptable. Anyone having knowledge of children in Sierra Madre that may be helped to have a happier Christmas, get in touch with her at the above address and the information will be treated with utmost confidence. Anyone wishing to give their services in putting articles in order will be appreciated.

The Playmakers, recently organized at Estudio de la Hermosa Vista, 223 W. Laurel Ave., is planned for the cultivation of dramatic imagination. It is similar to the plans of leaders of art teaching, like Prof. Cizek of Vienna, who inspire and command, rather than criticize, arousing the utmost zeal in the young people.

The reductions for intra-state long distance charges will be effective for all calls made on and after December 2. Bills sent to our customers during December will not reflect the decreases in basic telephone charges. However, starting January 1, all bills will show a credit for the downward adjustment of the basic telephone service as of December 2, 1963," concluded the division manager.

Gwen and Bill Shiner's cocktail party was a huge success. Everyone had dug out their holiday clothes as well as spirit. According to the invitations, things were to start tapering off around 10 but the champagne 'kept rolling along until 1:30.

## Sea Nymph Mariners Take Cruise They Won During Summer Competitions

On November 9 and 10 island to see a great ship wreck, except when they got there it was too dangerous to go any closer. It was spectacular to watch the waves hurl against the great ship and spray out of its hull, it was beautiful.

The girls arrived at San Pedro at 8 p.m. and started loading and cleaning up. Their formal boarding on the Desirée was at 9:30 and were underway at approximately 10 p.m. and proceeded to be given orders of the day.

They charted their destination and headed for San Clemente to spend the night in a fishing bay. They anchored and were ready for a big dinner.

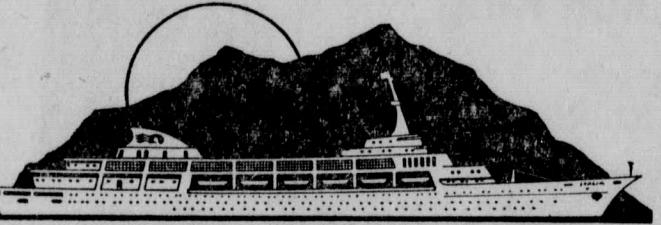
After the excitement calmed down the hat was passed for night anchor watch. They drew for one hour watches and according to the girls the 4 to 5 watch is the worst; it's cold, scary and there's lots of talk between you until the fog rolls in. Then you wake everyone else up and start breakfast.

The next morning they had chores and a hearty breakfast. Some of the girls didn't get to eat. The ship's anchor was pulled in at 6 a.m. and they headed for the other side of the

## Isn't this your year for a Princess Cruise?

You can cruise for seven days from Los Angeles to Mexico and back for as little as \$245. And that's on the world's newest luxury cruise ship, a \$20,000,000 floating resort called the Princess Carla. You can play your way from San Francisco to Alaska-Canada on the lavish Princess Italia for as little as \$470 for 13 days. Cruising is the perfect vacation. Now is the perfect time to plan yours. Why not call us on it?

SAFETY INFORMATION: The Princess "Italia" and the Princess "Carla," registered in Italy, meet International Safety Standards for new and existing ships developed in 1960 and meet the 1966 fire safety requirements.



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48 N. Baldwin Ave., Sierra Madre  
Complete Travel Service  
Never A Service Charge

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## HERE WE STAY!

Yes, we will still be here to serve you at our convenient location, 3617 East Foothill Boulevard in the Foothill-Rosemead Shopping Center between Thrifty and the Market Basket.

However, our Head Office is moving to new quarters now nearing completion on the southwest corner of Lake Avenue and Walnut Street. The Grand Opening is scheduled in late December.

**PASADENA FEDERAL SAVINGS**  
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Foothill-Rosemead Shopping Center  
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### TOPCOATS OVERCOATS RAINCOATS

(WATERPROOFING SLIGHTLY EXTRA)

**\$119**  
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EXPERTLY LAUNDED  
**4** Shirts  
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Open 6 Days  
A Week  
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Including  
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IN SIERRA MADRE

Thursday, Dec. 12, 1968 SIERRA MADRE NEWS-19

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### Authentic Mexican Food

**Reg. T. C. GRANDE** Special  
**\$1.75** Monday Only **\$1.25**

A Crisp Tortilla Prepared with Bean Spread, Cheese, Sprinkling of Nippy Chorizo, Topped with Another Crisp Tortilla, Tossed Green Salad, made of Eight Choice Garden-Fresh Vegetables, Casa Janara's Salad Dressing, Guacamole. Shredded Turkey, Cheese, Tomato Slices, Olive.

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Featuring Tuesday Evening

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CHUNKY  
APPLE SAUCE  
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APPLE JUICE  
**3 for \$1.00**  
QUART DECANTER

Gold Seal  
GLASS WAX  
**39¢**  
PINT  
Plus Tax  
Save 20c

Laureleaf  
LEMON-PEPPER  
MARINADE  
**39¢**  
2 1/2-OZ. JAR

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OLIVES  
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BOXES

Planters  
MIXED NUTS  
**69¢**  
13 1/2-OZ. TIN  
Save 20c

Christmas  
STENCILS  
**29¢**  
Plus Tax  
Save 40c

Case & Swayne  
GRAPEFRUIT  
JUICE  
**49¢**  
46-OZ. TIN

Sunshine  
HI HO CRACKERS  
**29¢**  
10-OZ. STACK PAC

Nestle  
MORSELS  
**49¢**  
12-OZ. PKG.

Nabisco  
MAYFAIR COOKIES  
**45¢**  
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OIL  
**67¢**  
38-OZ. BOTTLE

Chris & Pitts  
KOSHER PICKLES  
**39¢**  
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M.J.B.  
WHITE & WILD RICE  
**59¢**  
6-OZ. BOX

Birds Eye  
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**6 Pkgs. 89¢**  
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EGG ROLL  
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Globe A-1  
EGG NOODLES  
**33¢**  
POUND PACKAGE  
WIDE OR MEDIUM

Borden  
MAYONNAISE  
**49¢**  
QUART

M.J.B.  
COFFEE  
**65¢**  
Two Pounds \$1.29

Sara Lee  
DANISH  
CINNAMON ROLLS  
**55¢**  
Save 14c

## ROESS QUALITY MEATS

FRESH EASTERN GRAIN FED PORK SALE

Whole or Half  
PORK LOIN ROAST

**59¢** lb. Boneless -- Rolled  
PORK LOIN ROAST **\$1.19** lb.

END CUT  
PORK CHOPS  
**59¢** lb.

CENTER CUT  
PORK CHOPS  
**95¢** lb.

RIB CUT  
PORK CHOPS  
**75¢** lb.

Loin Back  
SPARE RIBS

**89¢** lb. Farmer Style  
SPARE RIBS **59¢** lb.

OUR OWN MAKE  
PORK SAUSAGE  
**59¢** lb.

FRESH YOUNG  
BEEF LIVER  
**59¢** lb.

VEAL — PORK — BEEF  
MEAT LOAF  
**63¢** lb.

Top Quality Control  
SELECTED FRUITS & VEGETABLES

Sunkist  
NAVEL ORANGES  
**10¢** lb.

Large Fuerte  
AVOCADOS  
**10¢** ea.

Chiquita  
BANANAS  
**10¢** lb.

New Crop Green  
CABBAGE  
**6¢** lb.

Russet  
POTATOES  
CELLO BAG  
**10 lbs. 45¢**

ORDER YOUR FRESH TURKEYS  
ORDER YOUR AGED PRIME RIBS

EARLY